



ACM eNewsletter

August 23, 2011

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LaSalle

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McPhearson

Know your target audience. Who are your most important customers, clients or prospects, and why? Know what is important to them and address their needs in your newsletter each month. Include a photo to make your newsletter even more appealing.

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Collection News:

***An Oldsmobile
from Downunder
By Renee Crist,
Collection
Manager***



Recently, I was contacted by the son of Mr. Peter

Would you like to be featured in our [Motor Mouth Blog?](#)



Tell us a story about your first car, an example of a time that exemplifies why you love cars, or any car story you want to share! We may post it on the Motor Mouth Blog.

[Submit it here](#)

[Club Auto Kirkland](#)

Thursdays:
3 p.m. - 6 p.m.

Saturdays:
11 p.m. - 1 p.m.

Get Involved & Stay Informed:

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Gifford of Dunlop, Australia who restored ACM's 1926 Oldsmobile Holden 4 door touring car in the late 1970's. After several fun email exchanges between son Michael and Peter's wife Connie, I received a package in the mail with photographs of the car's restoration, along with documents, and the Canberra collector license plate which was on the car in many of the photos included with the package.

The following note from Mr. Gifford was also enclosed:

"Six months ago an old friend rang me and said he had seen the car in a museum in America. This of course started my son Michael tracking this information until finally locating it. It is a credit to those people who have owned the Olds since I sold it in 1981 to Darrell Cawthorn in Sydney.



I bought the Olds in 1975 as a pile of rubbish in a backyard for \$100 and certainly not a complete car. Unfortunately, I don't have a photo of the car in that state. After six years of restoration, and countless miles of chasing parts (there was no eBay back then) it was

complete.

I still think it was a great achievement to do this restoration in my shed. I took a night class on panel beating so I could do all the bodywork myself. I also made some new panels when the original ones were too far gone. I taught myself to spray paint too. The body paint is a GM colour called Chamois. I won a best restoration trophy 1981 with the Antique and Classic Car Club and I still have that trophy.

[Click here to read the complete story, here.](#)

ACM Featured Events:

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AMERICA'S CAR MUSEUM®

HARD HAT & High Heels

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2011 Hard Hat & High Heels Gala

Hard hats instead of top hats? Construction boots instead of leather loafers? Sounds more like a Village People concert than a gala fundraiser...but that's just the way ACM wants it for its exclusive "Hard Hat & High Heels" preview get-together, Sept. 24 at the museum.

Tickets for the biggest fundraiser of the year are on sale now. The party will include a cocktail reception, dinner, entertainment, live auction and a chance to see some of the exhibits before anyone else. TV's Rob Weller, former host of Entertainment Tonight, will be the evening's Master of Ceremonies.

The Hard Hat & High Heels party will be ACM's first public preview. "We're putting the 'fun' in fundraiser," said Dominic Dobson, ACM's chief development officer. "The 'construction chic' attire is part of the festivities. Just check your power tools at the door."

WHEN: Saturday, Sept. 24, 2011

TIME: 6 p.m.

WHERE: Future site of:
America's Car Museum
2702 East D Street, Tacoma

ATTIRE: "Construction Chic"

PRICE: starts at \$175 per person

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[Around the Bend D.I.Y. Tour:](#)

September 13 - 16, 2011

Central Oregon's high desert is home to some of the prettiest



HOTELMURANO



MICHAEL CRAFT
PHOTOGRAPHY



scenery, best roads in the west and the vacation Mecca of Bend is its gateway. As one of the Museum's low cost "Do It Yourself" tours, participants take care of their own lodging and meals... with our recommendations, of course. The three, half-day loop drives will be escorted and there is a get-acquainted mixer and an end-of-tour picnic provided.

Early room booking is strongly suggested. We can supply a list of recommended motels and inns. [Click here for details](#) on pricing and itineraries.

To register for this fun tour, contact Sandy Scott at 257.779.8490, toll free at 877.902.8490, email: sandy.scott@lemaymuseum.org.

[Click here to view all upcoming events](#)

Members Information: Show your membership at the 34th Annual LeMay Car Show and get in free!

The 34th Annual LeMay Car Show is right around the corner! Remember to show your LeMay - America's Car Museum membership card when you go to receive free admission as part of the benefit of your membership! For more information, go to www.lemaymarymount.org or call 253.272.2336.