

ENROUTE™

An eNewsletter of LeMay - AMERICA'S CAR MUSEUM®

ACM eNewsletter

July 27, 2011

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Griot Joins Board of America's Car Museum



Tacoma-based Griot's Garage, dedicated to "Having fun in your garage!®" recently signed a five-year renewal to support LeMay - America's Car Museum (ACM), including naming Griot's Garage as the museum's Official Car Care Products Supplier.

Richard Griot, who founded Griot's Garage in 1988, has been named to the ACM board of directors. Griot, who owns a number of vintage race cars including Formula One and CanAm race cars, operates his retail store, car care school and events center company just a few miles from the nine-acre museum campus.

Follow us!





Would you like to be featured in our [Motor Mouth Blog?](#)



Tell us a story about your first car, an example of a time that exemplifies why you love cars, or any car story you want to share! We may post it on the Motor Mouth Blog.

[Submit it here](#)

[Club Auto Kirkland](#)

Thursdays:
3 p.m. - 6 p.m.

Saturdays:
11 p.m. - 1 p.m.

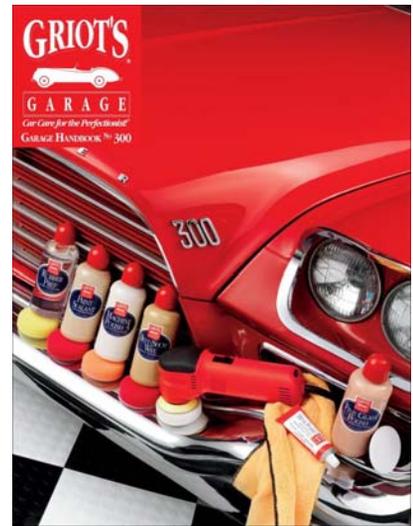
Get Involved & Stay Informed:

[Construction Progress](#)

"We've been able to watch the museum literally be built from the ground up," said Griot. "Like our company, the museum is about enthusiasts and their love for the automobile - there is a lot of synergy between our organizations. I'm thrilled that only Griot's Garage car care will be used on the ACM car collection."

The ACM sponsorship agreement also includes the Griot's Garage renewal of its Concours Club-level sponsorship agreement for the next five years.

[Click here to read the full release.](#)



LeMay 1959 Chrysler 300

Columbia Bank Increases Support for America's Car Museum

 **Columbia Bank** recently boosted its financial support for ACM, securing naming rights to the top-floor patio that overlooks downtown Tacoma and the Thea Foss Waterway, according to museum CEO and President David Madeira.

"With financial assistance from organizations like Columbia Bank, we're on target to finish construction of the museum's exterior in September and are anxiously looking toward our grand opening in 2012," said Madeira. "As a non-profit entity, partnerships with local mainstays like Columbia, as well as support from businesses around the country, are going to help ACM become 'a destination' as well as a museum. In fact, we fully expect to attract more than 400,000 visitors during our first year and pump more than \$30 million into the local economy."

Named the "Columbia Bank City View Deck," the patio will provide museum goers with a view of the surrounding area and serve as a location for events such as receptions.



[Click here to read the complete story.](#)

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Official Providers:



ACM Featured Events:

Pre-Inaugural ACM Collector Car Showcase

ACM has issued an all-points bulletin for the coolest cars in the area to enter its Pre-Inaugural Collector Car Showcase, Aug. 7 at ACM's headquarters in Fife.



The judged car show, open to the first 120 entrants, will feature 12 classes - ranging from stock antique cars through 1931 to present-day sports cars, as well as customs, modifieds and hot rods. The event runs from 9 a.m. to 3 p.m.

"Car collectors, clubs and enthusiasts can come together at ACM headquarters for a day of pure automotive fun," said Sandy Scott, ACM events manager. "This is ACM's third car show and we always get an eclectic group of eye-catching cars."

Scott added this year's car show will serve as a "bridge" to next year's event. "When the Museum opens in its permanent home in Tacoma, we'll hold the event on our huge grass show field. That will really be something to see."

Early sign-up is a must as space is limited and there will be **no day-of-show registration at the event.**

[Click here to visit the website to download the Collector Car Showcase registration form](#)

WHEN:

Sunday, Aug. 7, 2011

TIME: 9 a.m.- 3 p.m.

WHERE:

LeMay - ACM Headquarters
3701 20th St. E
Fife, Washington 98424

COLLECTOR CAR SHOWCASE ENTRY:

Free for participants

MAIL YOUR FORM TO:

P.O. Box 1117
Tacoma, Wash. 98401

1793
Bonhams
& BUTTERFIELDS
AUCTIONEERS & APPRAISERS

thuzi

 **SITECRAFTING**
WEBSITE DESIGN & APPLICATION DEVELOPMENT

**GaragePlus**

**HOTELMURANO**

**WASHINGTON
LIFTRUCK**

**Sports Car Market**
The Insider's Guide to Collecting, Trading, Values and More

**BUFFALO
TREASURE**

MICHAEL CRAFT
PHOTOGRAPHY

**INDE**
MOTORSPORTS RANCH

**NAPA**

SPECTATOR ADMISSION:

\$10: Adults

\$5: Children ages 6-12 & active military

Free: Museum members

ACTIVITIES:

In addition to the cars, there will be ACM sponsor displays, food & live music from the Automatic Theory, Gina Belliveau and BodyBox.

MORE INFORMATION:

Sandy Scott: 253.779.8490 or sandy.scott@lemaymuseum.org


AMERICA'S CAR MUSEUM®
HARD HAT & *High Heels*

2011 Hard Hat & High Heels Gala

Hard hats instead of top hats? Construction boots instead of leather loafers? Sounds more like a Village People concert than a gala fundraiser...but that's just the way ACM wants it for its exclusive "Hard Hat & High Heels" preview get-together, Sept. 24 at the museum.

Tickets for the biggest fundraiser of the year are on sale now. The party will include a cocktail reception, dinner, entertainment, live auction and a chance to see some of the exhibits before anyone else. TV's Rob Weller, former host of Entertainment Tonight, will be the evening's Master of Ceremonies.

The Hard Hat & High Heels party will be ACM's first public preview. "We're putting the 'fun' in fundraiser," said Dominic Dobson, ACM's chief development officer. "The 'construction chic' attire is part of the festivities. Just check your power tools at the door."

WHEN: Saturday, Sept. 24, 2011

TIME: 6 p.m.

WHERE: Future site of:
America's Car Museum

2702 East D Street, Tacoma

ATTIRE: "Construction Chic"

PRICE: starts at \$175 per person

[BUY NOW](#)



[Around the Bend D.I.Y. Tour:](#)

September 13 - 16, 2011

Central Oregon's high desert is home to some of the prettiest scenery, best roads in the west and the vacation Mecca of Bend is its gateway. As one of the Museum's low cost "Do It Yourself" tours, participants take care of their own lodging

and meals... with our recommendations, of course. The three, half-day loop drives will be escorted and there is a get-acquainted mixer and an end-of-tour picnic provided.

Early room booking is strongly suggested. We can supply a list of recommended motels and inns. [Click here for details](#) on pricing and itineraries.

To register for this fun tour, contact Sandy Scott at 257.779.8490, toll free at 877.902.8490, email: sandy.scott@lemaymuseum.org.

[Click here to view all upcoming events](#)

Pacific Northwest Historics Karting Challenge - benefitting Children's Hospital



When it comes to aiding the community, ACM is racing to help - literally. Case in point was the recent SOVREN Pacific Northwest Historics Karting Challenge, where ACM, led by Museum Chief Development Officer

and formed Indy Car driver Dominic Dobson, helped raise more than \$50,000 for Seattle's Children's Hospital by competing in the event.

For the second consecutive year, ACM entered three teams in the race, which took place during the July 4th weekend at Pacific Raceway in Kent. Dobson headed the Red Team with co-drivers Brandon Scheiber, Jessica Dana and Matt Russe. ACM's other entries were the Blue Team with ACM member Angela Oliveri and co-drivers Adam Greenburg, Mike Claudio and Matt's twin brother Nik Russe; and the White Team featuring the Museum's new COO Steve Geis, and his co-drivers, William Diefenbach, Jim Gallagher and Matt Eschbach.

The Red Team finished the 2-hour race in third place, while the Blue Team came in 10th. The White team was forced out of contention due to early mechanical problems.



ACM member guests who visited the museum's hospitality tent were treated to a great view of the race -- first-class, wheel-to-wheel action in turns eight & nine -- as well as lunch on Sunday.

This was the 25th anniversary of the event and it has raised more than \$8 million for the Children's Hospital.

Volunteer News:

Check out these upcoming volunteer opportunities

Public Relations: Online research and marketing

We are looking for up to three volunteers who are willing to research, compile and track information, via an excel spreadsheet, of the various car event calendars, radio stations and news media web sites that list upcoming events locally, regionally and nationally. We need these volunteers to post information on these web sites regarding ACM's upcoming events for the year. This is an ongoing project that can be done at home, on your own computer, on your own time. We will provide the details; all you need to do is add them to the appropriate web sites.

Volunteers who are interested in working on this project should be organized, detail-oriented, comfortable using a computer

and need to be somewhat familiar with web sites and online publishing platforms. Examples include the Tacoma News Tribune, Weekly Volcano, NW Car Events Calendar, Hemmings Motor News, etc. For more information, email holly.wood@lemaymuseum.org.