

ENROUTE™

An eNewsletter of LeMay - AMERICA'S CAR MUSEUM®

May 28, 2010

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Late Breaking News!

LeMay - America's Car Museum Announces Groundbreaking!



LeMay - America's Car Museum is pleased to announce that we will be breaking ground on June 10, 2010 at the Tacoma Dome parking lot. You are welcome to join us as we host a public



[BECOME A MEMBER](#)

[MAKE A DONATION](#)

GENERAL INFORMATION:

[NEW: Add your events!](#)

[2010 Car Events Calendar](#)

[Marymount Academy Tour Hours:](#)

Friday & Saturday:
10:00 am - 5:00 pm

Sunday:
12:00 pm - 5:00 pm

[CLUB AUTO:](#)

[Club Auto Kirkland](#)

Thursdays:
12:00 pm - 8:00 pm

Saturdays:

groundbreaking ceremony at the Tacoma Dome, starting at 3 pm. AAA is sponsoring the Groundbreaking ceremony.

We will precede it with a parade of collector cars from Marymount and Club Auto Kirkland to the new site as well as other caravans of cars from other locations including our Fife property. All collector cars will converge on the site. The groundbreaking ceremonies will last about an hour.

After the ceremony, everyone is invited (so let people know!) to Club Auto Tacoma (Fife location) for a big party with band, beverages and snack foods. Join local dignitaries, politicians, volunteers, members, staff and the general public for this “come one come all” event.



Race to the Finish:

The Museum completed its Drive for America’s Car Museum in December 2009 acquiring the Dome property and securing the financing to build its new Museum facilities in Tacoma. With groundbreaking the Museum is launching a 2 year “Race To The Finish” campaign designed to raise operating support as it prepares to open the Museum in 18 months.

Funds raised will support collection preparation, exhibit development, educational programming, student internships, library acquisitions and archive development.



The \$9,500,000 RTTF campaign will sustain the Museum while it undertakes these important tasks and builds the staff and infrastructure to open as a fully operating museum. There are many opportunities to give to the campaign and to be recognized in the new facility which will be the largest private car museum in the world. These include the purchase of pavers, membership in Club Auto and many other opportunities.

11:00 am - 1:00 pm

GET INVOLVED:

[Check out our blog!](#)

[Volunteer](#)

[Schedule a Tour at Marymount](#)

[Check Out Upcoming Events](#)

[Visit Club Auto Kirkland](#)

[Book an Event - Club Auto Kirkland](#)

[Visit Club Auto Colorado](#)

[Donate a Vehicle](#)

**Official
Providers**

Schedule of Events for Groundbreaking:

Groundbreaking Ceremony -

3:00 - 5:00 pm
Tacoma Dome
Tacoma, Washington

Open House and Party -

5:00 - 8:00 pm
3701 20th St. E.
Fife, Washington 98424

The LeMay Story to be Told on Discovery Channel!

On Friday, May 28th at 7 am, a half hour Profile Series featuring the LeMay Museum will air on the Discovery Channel. Hosted by actor Lou Gossett, it tells the story of Harold and Nancy LeMay and our efforts to build "LeMay— America 's Car Museum."

Don't miss it!

The Pierce Arrow of the Haub family



The 12 cylinder Pierce Arrow my father Erich Haub acquired in 1937 previously belonged to the American ambassador in Berlin, William E. Dodd, who was a vehement opponent of the Nazi regime and got involved in helping those who were politically persecuted. However, due to lack of support by the U.S. State Department, he eventually asked to be recalled from his post.



My parents were both passionate motorists and the Pierce Arrow fulfilled their dreams, and so they travelled throughout Europe full of enthusiasm for the beautiful convertible. Sometimes, as a young boy, I was allowed to travel with them (in the back seat of the car), and I especially remember very clearly a drive through Austria and Italy to Taormina in Sicily, about which my father subsequently recorded (among other things) the following in his logbook:

" .. travelled: 7,000 km.

petrol: 2,000 liters.

oil: 95 liters (1x refilled).

The journey went very well, weather mostly beautiful. Wife and son in fine condition. Car was fully functional, only three flats during the trip ..."

Unfortunately the pleasure of the Pierce Arrow only lasted for a short time. In 1939 the Second World War broke out and fuel became an important commodity which was subject to strict rationing. Therefore my father saw himself compelled to put the expensive car in storage.

He parked it in a barn at our small farmhouse in a remote area, removed the wheels and used them for an agricultural vehicle.

In 1948 the Pierce Arrow again passed into American hands. It was "sold" to a GI for a price of 100 cartons of cigarettes, which represented a value of 100,000 Reichsmarks on the former black market. My parents invested this money in the reconstruction of our company, which had been severely damaged during the war.

In the meantime more than 60 years have passed by but the Pierce Arrow, which brought my parents so much joy and in the end helped them eliminate a financial bottleneck, remains unforgotten.

Erivan Haub is Chairman of the Tengelmann Group and a long time supporter of the LeMay Museum.

Rainier Connect/Affinity program



The LeMay Museum is happy to announce a partnership with Rainier Connect, a local phone, internet

and cable company, devoted to community development and the support of area non-profits. The company's recently launched affinity program offers an exciting opportunity for new Rainier Connect customers to donate a portion of their monthly bill to the Museum; in return, the Museum is offering a 10% discount on memberships to Rainier Connect customers. If you are a Rainier Connect customer, please go [here](#) to become a member or [here](#) to renew your membership. Under discounts, select Rainier Connect customer (\$10) from the drop down.

You can read more about the program and Rainier Connect products and services [here](#).

[Upcoming Events:](#)

Regardless of your location, you can add your events [here](#)!

[Upcoming Guest Lecture at Marymount:](#)

Armchair Traveling:

An Overview of Auto Museums Around the US

Saturday, June 5, 2010, 2010

Marymount Academy

5:30 pm

Speaker: Bill Glass

Coffee CruiseIn

On Saturday, May 15, 2010 from 9:00 am - 3:00 pm, we held our first monthly Coffee CruiseIn Open House to show off our new facility in Fife.

Attendees enjoyed coffee and donuts from Krispy Kreme while touring the collection at our new Fife location. Representatives from Bonhams &

Butterfields, Hagerty Collector Car Insurance, Garage Plus, Pacific Grand Prix and Buffalo Restoration were on site answering questions on all things car related and Lance Lambert of the *Vintage Vehicle Show* was there signing autographs. If you missed this one, don't worry, we'll be hosting more Coffee CruiseIn's through - out the summer. See below for up coming dates:

- Friday, July 9, 2010
- Saturday, August 7, 2010
- Saturday, September 25, 2010
- Saturday, October 9, 2010

Club Auto Kirkland Wine Tasting

Sponsored by:

Pacific NW Region Porsche Club of North

Saturday, June 12, 2010

Club Auto Kirkland

6:00 - 10:00 pm

\$30 per person (Museum and Porsche Club members)

Enjoy the wines of [Smasne Cellars](#) and [Bartholomew Winery](#), heavy appetizers catered by [The Upper Crust Catering](#) and The 24 Hours of LeMans on the big screen TV at [Club Auto Kirkland!](#)

RSVP to Sherrel Nelson 425.432.8723 or social@pnwr.org. Deadline for payment is June 7; please make checks payable to PNWR/PCA. For more information about this event, click [here](#).

33rd Annual LeMay Car Show & Auction

Saturday, August 28, 2010

9:00 am - 5:00 pm

Tickets are now available for purchase through [Brown Paper Tickets](#).

Please also visit the website for general [information](#) about the [Collector Car Showcase](#), [parking and directions](#) and [volunteer information](#).

2010 Bonhams & Butterfields Collector Car Sale

Thursday, September 9 - Saturday,
September 11, 2010

[Bicentennial Pavilion at the Hotel Murano](#)

For more information about this event, click [here](#).

Pacific NW TT Tour

Save the Date: Friday, November 5 - Sunday,
November 7, 2010