

EN ROUTE

An eNewsletter of LeMay - AMERICA'S CAR MUSEUM®

August 17, 2010

IN THIS ISSUE

Groundbreaking & Construction Progress

Upcoming Events

Recent Sponsor Additions

Visit LeMay On:



BECOME A MEMBER

MAKE A DONATION

GENERAL

Groundbreaking & Construction Progress



June 10, 2010 was a banner day in the drive to build LeMay- AMERICA'S CAR MUSEUM.

Following a festive celebration, ground was officially broken at the site of the new Museum

campus adjacent to the Tacoma Dome. Hundreds of well-wishers, turned out to show their support for this exciting new addition to Tacoma's—and the entire Northwest's—cultural, economic and entertainment landscape.



Governor Christine Gregoire, Tacoma Mayor Marilyn Strickland, City and Government officials, Museum Board of Directors and Steering Committee members, Nancy LeMay and family, volunteers and Museum donors were among the 500+ in attendance. Special thanks go out to all the dedicated LeMay Museum volunteers, PRSA and the LeMay family for helping to create a successful event! "Thank you!" to all who helped make the dream a reality.

INFORMATION:

[**NEW: Add your events!**](#)

[**2010 Car Events Calendar**](#)

[**Marymount Academy Tour Hours:**](#)

Friday & Saturday:
10:00 am - 5:00 pm

Sunday:
12:00 pm - 5:00 pm

[**CLUB AUTO:**](#)

[**Club Auto Kirkland**](#)

Thursdays:
12:00 pm - 8:00 pm

Saturdays:
11:00 am - 1:00 pm



As you read this, construction is well under way and a grand opening is planned for late-summer/fall of 2011. You can keep up to date on the progress of the construction on our

[website](#) or on [Facebook](#).

Race to the Finish

Following completion of LeMay's "Drive for AMERICA'S CAR MUSEUM" funding campaign in December of 2009, the Dome property was acquired and financing secured. With ground now broken, the Museum is launching a 2 year "Race to the Finish" campaign designed to raise operating support as it prepares for the grand opening just 18 months away. Funds raised will support collection preparation, exhibit development, educational programming, student internships, library acquisitions and archive development.



The \$9,500,000 "RTTF" campaign will sustain the Museum while it undertakes these important tasks and builds the staff and infrastructure to function as a fully operating

museum. There are a number of ways to give to the campaign and to be recognized in the new facility—the largest private car museum in the world. Options range from adopting and donating vehicles, to the purchase of pavers and Club Auto level memberships.



Commemorative Stone Pavers

For a donation of only \$100 or more you can have a personalized, commemorative stone paver permanently installed in the Grand Plaza leading to the Museum's Collector Car Center.

GET INVOLVED:

[Check out our blog!](#)

[Volunteer](#)

[Schedule a Tour at Marymount](#)

[Check Out Upcoming Events](#)

[Visit Club Auto Kirkland](#)

[Book an Event - Club Auto Kirkland](#)

[Visit Club Auto Colorado](#)

[Donate a Vehicle](#)

You can have your name engraved in the paver, have it inscribed in memory or in honor of another individual or use it as an opportunity to commemorate a special occasion, such as a wedding, anniversary or birthday.

* A tax-deductible gift of \$100 gives you a 4" x 8" stone paver engraved with your personal message. You also receive two single use Museum passes. Each 4" x 8" paver can accommodate up to three lines of text with a maximum of 20 characters per line.

* A gift of \$250 gives you an 8" x 8" paver with an inscription of up to five lines, and you also receive an Individual Driver's Club Membership, which enables one named adult to gain unlimited admission to the Museum for a full year.

* A donation of \$500 entitles you to a 12" x 12" paver with up to seven lines of text. You also receive a Family Driver's Club Membership, which provides unlimited admission to the Museum for one year for two named adults and up to six children.

Create your own legacy on our stunning new campus. It's an excellent way to show your support for the Museum and, at the same time, receive tangible recognition for your generosity! [Purchase yours today!](#)

Upcoming Events:

Regardless of your location, you can add your events [here!](#)

33rd Annual LeMay Car Show & Auction

Saturday, August 28, 2010
9:00 am - 5:00 pm

Official

Providers



1956 Powell Station Wagon



1956 Powell Deluxe Pickup



33rd Annual Car Show August 28, 2010

Tickets are now available for purchase through [Brown Paper Tickets](#).

Please also visit the website for general [information](#) about the [Collector Car Showcase](#), [parking and directions](#) and [volunteer information](#).

2010 Bonhams & Butterfields Collector Car Sale

Thursday, September 9 - Saturday, September 11, 2010



America's Car Museum Sale Featuring property from the LeMay Collection

Friday September 10
Bicentennial Pavilion at the Hotel Murano
Tacoma, Washington

Consignments now invited



American
Car Museum
11 1221-486 5475
www.americanmuseum.com

Noted:
From the collection of
America's Car Museum
1934 Museum for Highly
Priced Car

Bicentennial Pavilion at the Hotel Murano

For more information about this event, click [here](#).



Pacific NW TT Tour | Willamette Valley

Save the Date: Friday, November 5 - Sunday, November 7, 2010

Recent Sponsor Additions:

Michael Craft to be Official Photographer of LeMay - AMERICA'S CAR MUSEUM



LeMay - AMERICA'S CAR MUSEUM is proud to announce Michael

Craft Photography as the Official Photographer for the Museum. Michael Craft Photography is a Seattle based Advertising Photography Studio that is making a Sponsorship pledge at the Concours Club level to the Museum.

“As we celebrate America’s love affair with the automobile, the role of photography becomes increasingly important to the Museum as it highlights the significance of the collection,” noted Scot Keller, Chief Marketing & Communications Director of the LeMay Museum. “In his work on behalf of the museum, Michael has consistently shown his technical skill and a sensitivity for photographing classic cars, we’re fortunate to secure Michael’s services and support, said Keller”

Michael Craft will not only be providing photography services for the Museum, with continued contributions to the Museum’s quarterly publication, OpenRoad Magazine, website and brochures but will also be consulting with the Museum on special publication projects, exhibits and educational outreach programs that involve photography.

"As a classic car enthusiast I'm very excited to be the

Official Photographer of the LeMay Museum and the opportunity to contribute to the visual history of such an amazing automotive collection!" Michael Craft, Owner, Michael Craft Photography.

About MICHAEL CRAFT PHOTOGRAPHY:

Michael Craft Photography is a Seattle based photography studio specializing in creative photography for the Advertising and Design industries. Michael brings over 20 years experience to the LeMay Museum having produced Award Winning imagery for a wide variety of Regional and National clients. Michael is a perfectionist known for beautiful imagery and masterful lighting with deep experience both in studio and on location. A long time Classic Car and Boat enthusiast Michael brings a special sensitivity to the process of creating compelling photography and video for commercial clients and collectors alike. www.MichaelCraftPhotography.com

Car Property Group, LLC. becomes a Sponsor



Car Property Group, LLC. Has recently joined the growing ranks of Museum sponsors by donating \$50,000 of in-kind services at the Corporate Founder Club Classic level. The donation encompasses a variety

of promotional activities. These include "Monster" Banner AD Package on CarProperty.com website; Promotional Announcements and Banner ADs in the CarProperty.com email newsletter called "the Incredible Garage Newsletter"; and One Featured AD for each Club Auto location in the Car Condo & Vehicle Storage category on CarProperty.com. The Museum is excited about this recent partnership and is looking forward to the mutually beneficial working relationship with Car Property Group. For more information about Car Property Group, LLC go to www.carproperty.com.

