

ENROUTE™

An eNewsletter of LeMay - AMERICA'S CAR MUSEUM®

December 23, 2010

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Would you like to

**Happy Holidays from
LeMay-AMERICA'S CAR
MUSEUM!**



**2010 was a Very Good Year for
LeMay – America's Car Museum...
for a Number of Reasons**

**be featured in our
[Motor Mouth Blog?](#)**

Tell us a story about your first car, an example of a time that exemplifies why you love cars, or any car story that you want to share and we will post it on the Motor Mouth Blog!
Submit it [here](#).

**GENERAL
INFORMATION:**

[CLUB AUTO:](#)

[Club Auto Kirkland](#)

Thursdays:

12:00 pm - 8:00 pm

Saturdays:

11:00 am - 1:00 pm

GET INVOLVED:

[Check out our blog!](#)

[Become a Member!](#)

[Volunteer](#)

**[Check Out Upcoming
Events](#)**

**[Visit Club Auto
Kirkland](#)**



2010 was a breakthrough year for LeMay – America’s Car Museum (ACM). Construction began at the

Tacoma, Wash. facility in June and will be completed by fall 2011, fundraising reached record levels and plans are already being developed for the grand opening.

Here’s a 2010 “by-the-numbers” recap:

\$60 million. Money raised to-date to construct the Museum.

501(c)(3). ACM is a non-profit charitable organization.

\$9.5 million. Fund raising target for the current “Race to the Finish” campaign, which is for exhibitory, operating, education and car collection funding.

\$34 million. Estimated annual economic impact on the Tacoma area.

165,000 sq-ft. Size of the Museum.

4. Museum floors.

175. Average amount of vehicles that will be displayed each day at ACM.

3.5 acres. Size of the ACM show field, which will host an annual car show with about 300 vehicles.

391,590 sq-ft. (9 acres). Dimensions of the entire ACM campus.

7,900 cubic yards. The amount of concrete in the building (not including site concrete).

7.9 million. People that will annually drive by ACM along Interstate 5, the dominant roadway between Tacoma and other parts of Puget Sound.

100,000. Number of school children expected to visit the Museum (and its accompanying library/education center) each year. Note: The ACM education center is currently building curriculum for 3rd – 12th graders.

[Book an Event - Club Auto Kirkland](#)

[Visit Club Auto Colorado](#)

[Donate a Vehicle](#)

[Purchase a Paver](#)

Official Providers



3,500. In the mid-1990s, the cars, motorcycles and trucks in the collection of founders Harold and Nancy LeMay – the largest privately owned collection in the world.

425,000. Projected number of ACM annual visitors who will learn and be entertained about the role cars have played in our heritage.

30. People on the ACM board of directors.
Complete list at
<http://www.lemaymuseum.org/page.php?id=66>

200. Volunteers required to support the new Museum's operations.

150. Workers per-day (at peak) on the Museum construction site.

\$50. Annual cost of ACM membership.

2,400. ACM charter members – from 41 states and 4 countries.

199,638. Tacoma residents (based on 2009 Census Bureau stats).

4.2 million. Residents in the Seattle-Tacoma-Bellevue metro area, which ranks 15th in total population among U.S. markets.

14 million. Annual visitors to the region.

26. Miles separating Seattle and Tacoma.

25. Miles separating Olympia (the Washington state capital) and Tacoma.

1,939. Miles separating Detroit and Tacoma.

Construction Progress on the new Museum

As most of you know, LeMay is "truckin" along on the construction of the new Museum facility. Being ahead of schedule; the foundation has been poured, the retaining



walls are up and the overall structure is coming together!

There are a number of ways for you to stay informed on the progress:

1. www.lemaymuseum.org
2. [Facebook](#)
3. [Twitter](#)

Check one of these websites for regular updates!

Recent Donations

In September 2010, Club Auto Kirkland Co-Founder, Lee Zucker donated his Library of Automotive hard bound books, most of which are rare, and all in very good or nearly brand new condition. Mr. Zucker took his time to research the valuations on the books and our Collections Manager recently received his assessment total of \$16,450.00! His books are considered the nicest and most extensive collection of books we have to date and will be excellent addition to our future Library. Thank you Mr. Zucker!

From Coast to Coast: A Story on Martha Beck's Journey across the country

By: Karl Anderson, LeMay Board Member

In the summer of 1929, Martha Beck, of Boston, Massachusetts, packed up her two daughters, Barbara and Marjorie, and two of their friends, Iva Bryant and Else Rommelfanger, and embarked on an epic cross-country road trip in their new Ford Model A touring car. They drove through the Blue Ridge Mountains to Texas, Oklahoma, Arizona and New Mexico.

After stops at the Grand Canyon, Los Angeles, San Francisco, and Yosemite, they drove up the Pacific Coast, visiting Mt. Hood and Mt. Rainier, passing through Tacoma and Seattle, and finally taking the ferry to Victoria, BC. The prospect of finding passable roads across Canada seemed too daunting, so they put their car, which they had dubbed "Marco Polo," on a CNR train at Revelstoke and sent it ahead of them back to the east coast.

All along the way, Mrs. Beck and the girls stopped to see the sights and visit old friends and relatives who had moved "out west." Nine years later, Barbara, who had taken a job as secretary to the Dean of Civil Engineering at MIT, married a handsome young PhD candidate from Tacoma named Arthur Anderson. She eventually moved to Tacoma, where Arthur and his brother Thomas founded Concrete Technology Corporation. Succeeding generations of Martha Beck's descendants have grown up hearing the story of this trip and enjoying their own "Romance with the Automobile."

Her grandson Karl Anderson (LeMay Founding Board Member) has played a key role in bringing the LeMay Museum from a dream to reality.



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