

# ENROUTE™

An eNewsletter of LeMay - AMERICA'S CAR MUSEUM®

March 23, 2010

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## GENERAL INFORMATION:

**[NEW: Add your events!](#)**

## LeMay Launches "Motor Mouth" Blog

The Museum proudly announces the launch of [Motor Mouth](#), a new blog on the Museum's [website](#). The blog will feature a collection of articles, short stories and videos written and created by various Museum staff, board members, sponsors and volunteers within the Museum community who want to share their stories relating to cars from an enthusiast's perspective.

The goal of the blog is to attract people from all walks of life who have an interest in cars; to engage the community with a fresh, behind the scenes perspective and create further dialogue around the Museum and its mission.

Scot Keller, Chief Marketing and Communications Director, is excited about the new blog and was a driving force behind launching it. "A blog is just what the Museum needed as we're already engaged in the auto enthusiast community, we just needed an appropriate platform to continue the dialogue online, outside of events," said Keller. "Much like our Club Auto facilities are gaining momentum as meeting places for members and guests, our vision for Motor Mouth is a place where people from around the country, even the world, can meet and exchange personal stories, ideas and news around the idea of America's Love Affair with the Automobile."

Visit the new blog, [here](#).

## Heritage & Horsepower at the New York International Auto Show

Wednesday, March 31 - Sunday, April 4, 2010



Next week, one of the biggest auto shows in the country starts - the [New York International Auto Show](#) at the Jacob Javits Convention Center.

On behalf of the Museum, there will be cars on display from the Bulgari Collection, Steering Committee member John Lyons, Manny Dragone and Bonhams & Butterfields. Some of the cars to be on display include:

1. 1932 Buick Model 91 Sedan
2. 1934 Buick Model 96S Sport Coupe
3. 1934 Studebaker Commander Landcruiser
4. 1935 Nash Ambassador 8 Aero Sedan
5. 1938 Packard 110 Coupe
6. 1939 Packard Super 8 Convertible Coupe
7. 1941 Nash Ambassador 6 Sedan
8. 1950 Chrysler Town & Country Newport 2 Door Sedan

**We'll be in Lower Level, Hall 1E . . . come find us!**

### [2010 Car Events Calendar](#)

### [Marymount Academy Tour Hours:](#)

**Friday & Saturday:**  
10:00 am - 5:00 pm

**Sunday:**  
12:00 pm - 5:00 pm

### [CLUB AUTO:](#)

### [Club Auto Kirkland](#)

**Thursdays:**  
12:00 pm - 8:00 pm

**Saturdays:**  
11:00 am - 1:00 pm

### **GET INVOLVED:**

### [Volunteer](#)

### [Schedule a Tour at Marymount](#)

### [Check Out Upcoming Events](#)

### [Visit Club Auto Kirkland](#)

### [Book an Event - Club](#)

[Auto Kirkland](#)

[Visit Club Auto Colorado](#)

[Donate a Vehicle](#)

## Official Providers

<sup>1793</sup>  
**Bonhams**  
& BUTTERFIELDS  
AUCTIONEERS & APPRAISERS



## Upcoming Events:

Regardless of your location, you can add your events [here!](#)

### Club Auto Kirkland Open House

Thursday, April 1, 2010

**New extended hours:** 12:00-8:00 pm

**Back by popular demand:** beginning April 1, we will be extending our open hours after 6. Swing by any time from 12:00 to 8:00 to find out the latest happenings at Club Auto, view outstanding and rare collector cars and meet other car enthusiasts!

### Miller Memorial Drive for Diabetes

Friday, April 9 - Sunday, April 11, 2010

On Saturday, February 20, 2009 Larry H. Miller, founder of Miller Motorsports Park located in Tooele, UT, passed away from complications due to type 2 diabetes at the age of 64. Miller, one of Utah's most successful entrepreneurs and business leaders, left behind a profound professional and personal legacy. He was known for his charitable efforts and coined the phrase, "Go about doing good until there is too much good in the world." The Miller Memorial Drive for Diabetes is a rally to raise money for the American Diabetes Association in Larry Miller's name.

The rally will start Friday, April 9 at four clubs around the nation - Club Auto Kirkland (Kirkland, Washington), Club Auto Colorado (Lakewood, Colorado), the Ferrari Club (Las Vegas, Nevada) and Club Auto Sport (San Jose, California) – and will end up at Miller Motorsports Park on Saturday, April 10.

Please [visit our website](#) for more information.



Visit LeMay On:



## On the Road Spring Driving Tour to B.C.

Friday, May 21 – Sunday, May 23 2010

This event is at capacity and is now closed.

Please [email](#) or call us (253.779.8490 ext. 118) to be placed on the waiting list!

## Club Auto Kirkland Wine Tasting

Sponsored by the Pacific NW Region Porsche Club of North America

Save the date: Saturday, June 12, 2010

Check the [website](#) for updates!

## Sponsor Highlight: SiteCrafting



SiteCrafting excels at developing unique web-based solutions that make businesses more successful. Their proven

web development process and expertise makes them the perfect partner to grow business websites. SiteCrafting serves clients ranging from small non-profits to some of the largest, most recognizable brands. They focus on giving customers the tools and support to take their website to the next level. For more information about SiteCrafting, please visit [www.sitecrafting.com](http://www.sitecrafting.com).

SiteCrafting is an Official Provider of the Museum and was selected by the Museum due to their website-functionality expertise, understanding of how to apply museum marketing and customer service strategies to the web, overall design experience and their enthusiasm to become one of the Museum's "sponsor partners".

Plans are underway to continue to expand the website, while providing additional features for

members. Most recently, SiteCrafting created the [new blog](#) for the Museum called "Motor-Mouth."

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This message was intended for: [holly.wood@lemaymuseum.org](mailto:holly.wood@lemaymuseum.org)

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