

ENROUTE™

An eNewsletter of LeMay - AMERICA'S CAR MUSEUM®

ACM eNewsletter

April 26, 2011

In This Issue

[LeMay - ACM Announces Grand Opening](#)

[LeMay ACM at the NYIAS](#)

[ACM Launches Dealership Adopt-an-Auto](#)

[Collection News](#)

[ACM Featured Events](#)

[Volunteer News](#)

Follow us!



LeMay - America's Car Museum Sets Grand Opening for May 19, 2012

Exterior construction is nearly three-quarters completed on museum project, which spotlights 'America's love affair with the automobile' and is projected to annually provide \$34 million for the local economy



Fundraising for LeMay - AMERICA'S CAR MUSEUM (ACM) has powered through the recession and construction has moved forward on-time and on-budget. With these

assessments in tow, ACM management has announced its grand opening will be on May 19, 2012.

"We've managed to build a museum (which began construction in June 2010) during difficult economic times when nearly everybody said it couldn't be done," says ACM President and CEO David Madeira, who has been at the museum's helm since 2002. "I'm proud to say we are creating 'a destination' in addition to a museum, which we project to annually attract 425,000 visitors and result in \$34 million for the local economy."

[Click here to read full story.](#)

ACM at the NYIAS:



Would you like to be featured in our [Motor Mouth Blog?](#)



Tell us a story about your first car, an example of a time that exemplifies why you love cars, or any car story that you want to share! We will post it on the Motor Mouth Blog!

[Submit it here.](#)

[Club Auto Kirkland](#)

Thursdays:
3:00 pm - 6:00 pm

Saturdays:
11:00 am - 1:00 pm

Get Involved & Stay Informed:

[Check out our blog!](#)

Smallest New York International Auto Show Display was at ACM

ACM brought a tiny taste of its future to the New York International Auto Show (NYIAS) in the Jacob Javits Convention Center.



ACM presented an exhibit with "Le Petit Concours" vehicles - over 25 micro and mini cars in a 22,000-square-foot exhibit located April 22-24 during the first public weekend of the show.

[Click here to read full story.](#)

LeMay - ACM Launches Local Dealership Adopt-an-Auto Program

Larson Automotive Group is first to join



LEMay
AMERICA'S CAR MUSEUM®

Keeping with its "community first" focus, ACM has launched a local dealership Adopt-an-Auto program.

"The Adopt-an-Auto program reaches out to dealers in the local community and throughout the Pacific Northwest, giving them a chance to have an active role in the growth of America's Car Museum," said Dominic Dobson, chief

development officer at ACM. "We're looking to tap into the synergy we have with our shared background in cars and let dealers be part of the museum and the history it represents."

[Click here to read full story.](#)

Collection News:

1963 Avanti #1001 Rescue Project



ACM has launched the ["Avanti #1001 Rescue Project"](#) to restore our 1963 Studebaker Avanti (which is #1001/body 101), the first production Avanti

in America. If funds can be generated, the museum will cosmetically restore the car to display condition and complete a full mechanical restoration on the world's first production Avanti.

[Become a Member!](#)

[Volunteer](#)

[Check out Upcoming Events](#)

[Visit Club Auto Kirkland](#)

[Visit Club Auto Colorado](#)

[Book an Event](#)

[Make a Donation](#)

[Purchase a Paver](#)

Official Providers:



TACOMA / Ford / Toyota / Scion
OLYMPIA / Chevrolet / Cadillac / Hyundai



James Bell of Bell Studebaker Diner and Museum in Bellingham, Wash., has volunteered to act as our project advisor and will work closely with ACM Collection Manager Renee Crist. They have developed a complete work plan for the project and are encouraged by the interest and support they have received thus far.

[Click here to read the full story.](#)

ACM Featured Events:

Coffee CruiseIn

Join us for our monthly Coffee CruiseIn at our facility in Fife. Get an update on the new Museum, meet fellow car enthusiasts and enjoy a tour of the collection. Bring your collector car, rain or shine!

When: May 14, 2011, 9am - 12pm

Where: LeMay - ACM Headquarters
3701 20th St. E
Fife, Washington 98424



2011 Hard Hat & High Heels Gala

Join us for an exclusive LeMay - America's Car Museum "Preview Party" in celebration of Tacoma's newest cultural landmark for an evening that will include a cocktail reception, dinner, a live auction, entertainment, surprises and more!

When: Saturday, September 24, 2011, 6:00 p.m.

Where: Future site of:
LeMay - America's Car Museum
2702 East D Street, Tacoma

Attire: "Construction Chic"

Price: starts at \$175.00 per person

[Visit our website for more information or to purchase tickets.](#)

Hit the Road with Two Upcoming ACM Tours:

Like its members, America's Car Museum is active, outgoing and knows how to have a good time. And what could be more fun than going to appealing places on interesting roads surrounded by fun people driving great cars! It's one of the many ways your LeMay Museum supports your love affair with the automobile. To make sure your summer is one to



remember, ACM has put together two terrific tours... one to kick off the summer and the other to cap it.

Wine & Wheels Tour:

June 24 - 26, 2011

This all arrangements made and amenities taken care of "concierge class" tour will begin at the site of the new LeMay before cruising backroads into the heart of Oregon's Willamette Valley wine country. Participants will enjoy three days of gourmet dining, escorted winery tours and tastings and a visit to the Evergreen Aviation & Space Museum for brunch among the aircraft collection.

Around the Bend D.I.Y. Tour:

September 13 - 16, 2011

Central Oregon's high desert is home to some of the best scenery and greatest roads in the west... and the vacation mecca of Bend is its gateway. As one of the Museum's low cost "Do It Yourself" tours, participants take care of their own lodging and meals... with our recommendations of course. The three, half-day loop drives will be escorted and there is a get-acquainted mixer and an end of tour picnic provided.

For both tours, space is limited so early registration is a must!

In the case of the Bend tour, early booking of rooms is strongly suggested. We can supply a list of recommended motels and inns. For details on pricing and itineraries or to register for one or both of these fun tours, contact Sandy Scott at 257.779.8490, toll free: 877.902.8490, email: sandy.scott@lemaymuseum.org.

[Click here to see our 2011 event calendar!](#)

Volunteer News:

Check out these upcoming volunteer opportunities

EVENT TRAILER STAGING AND SET UP CREW-

Recently the Museum acquired a 55 foot events trailer that was formerly owned by Car Toys and then known as "Aftershock". We expect to use it at a number of car and community events. It will serve as a multi-purpose platform and may include recorded music and a live sound system, a large stage, and other display features. Setting up and breaking down the event trailer will take specialized training and will require the ability to do some heavy lifting - as well as a comfort level with the audio/visual and technical aspects of the trailer. In addition, the volunteers involved will most likely be called upon to commit time on weekends to support various events where the trailer will be used.

We hope to develop at least two teams made up of three volunteers. Training will be provided. If you are interested in being a candidate for the crew, please email: Darryl.Tinnerstet@lemaymuseum.org. If you have relevant experience with this kind of sophisticated system, please elaborate this in your email to Darryl.

To be eligible for this opportunity, you need to have a signed 2011 Volunteer Application on file. If you haven't yet submitted an application, please [download it from our website](#). The completed application with your signature can be faxed or mailed to our [Fife location](#).

DELIVERING 2011 EVENT FLYERS -

Up to five volunteers are needed to deliver the 2011 Hot Summer Event Series Flyer to various car dealerships, car-related businesses and community bulletin boards. This distribution helps to publicize LeMay - America's Car Museum events - beginning with the May 14th Coffee CruiseIn in Fife.

We will assess the project and divide up the territories to be covered as well as discuss how to request that the flyers be posted. Volunteers are free to schedule their own time for deliveries (noting that we hope the deliveries can be completed by April 25th).

If you are interested, please email the Volunteer Coordinator danella.donlan@lemaymuseum.org and indicate that you want to help with the flyer deliveries.