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LeMay - America's Car Museum

February 2014

**HOURS**  
10 AM - 5 PM Daily

**ENGAGE**



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**UPCOMING EVENTS**

Dear Concours Club Members,

We started off the year with a bang! We had a great Board of Directors meeting in Scottsdale followed by our Annual Reception for Friends of the Museum at the Hyatt Gainey Ranch. This is our 10th year of having this event! Nearly 200 friends joined us for a moonlit reception in the balmy air of Scottsdale - we had a great time. If you weren't able to join us this year, clear your calendar for next year on Saturday evening of auction week.

It was an exciting evening as we announced our new collaboration with the Collectors Foundation and Hagerty to create the Hagerty Education Program at America's Car Museum! This initiative will put the Museum at the forefront of an effort to preserve America's automotive heritage providing training for young people for careers in automotive restoration and preservation through educational scholarships and apprenticeships with master restorers nationwide.

Here are some highlights from the weekend:



David Madeira, President  
LeMay - America's Car Museum  
and McKeel Hagerty, CEO  
Hagerty Insurance announce  
new partnership

Tom Kowaleski, David Madeira,  
Deirdre Evans,  
Peter Hageman

Nancy LeMay thanks members  
for their support of the Museum.

[Win Miley Cyrus Tickets](#)

[Member Appreciation Day](#)



**ACM STORE**



**Outerwear Is Here**  
Be sure to keep yourself warm, dry, and cozy with our outdoor apparel, including a Ladies' down jacket, hoodie, and LeMay knit hat.

(Click [here](#) to visit our online store.)

**EVENTS IN CLUB AUTO - HAGERTY POWERED**



**Tacoma**  
[Wine & Wheels Tour](#)

**Kirkland**  
[Movie Night](#)



## **ACM Partners with Hagerty to Create a New Education Program that Promotes the Collector Car Community**

*\$1.75 million lead commitment made to "Hagerty Education Program" to fund education and hands-on training for young adults*

ACM announced its partnership with Hagerty to create a new program that supports a national effort to provide funding for hands-on learning in vehicle restoration. Called the Hagerty Education Program at America's Car

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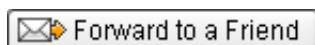
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**JOIN NOW!**

Best value: Bronze Key  
 "Driver's License" - \$120

**Benefits include:**

- Free Museum admission for one year
- Guest passes for 2 adults per visit
- 10% discount in ACM store and Classics cafe



Museum, the program will provide scholarships and educational grants to students and organizations committed to the specialized training of skills and trades vital to the collector vehicle industry.

Carrying on the mission and legacy of the former Collectors Foundation, which was established by Hagerty in 2005, the Hagerty Education Program at America's Car Museum supports the education of young people ages 14 to 25 and prepares them for careers in automotive preservation and restoration.

Through the successes of the Collectors Foundation, the strong potential for even greater growth of the program became evident. ACM, Hagerty, and the Collectors Foundation board of directors agreed to join their shared visions to eliminate redundancies and more rapidly develop a nationwide program.

Read the full story about ACM's partnership with Hagerty [here](#).

To learn more about HEP, receiving a grant or scholarship, or past recipients, please visit [hagertyeducationprogram.org](http://hagertyeducationprogram.org).

To donate to HEP, please visit ACM's website [here](#).

ACM is seeking an Education Director to oversee the new Hagerty Education Program. The job listing is available online [here](#).



ACM CEO & President David Madeira with  
 Hagerty CEO & President McKeel Hagerty



## Celebrating the "People's Car" With ACM's New VeeDub Exhibit

ACM's newest exhibit, *VeeDub - Bohemian Beauties* opened on January 11<sup>th</sup>, in celebration of Volkswagen, which is German for "the people's car". Thanks to the generosity of private owners and Volkswagen of America, this exhibit features a psychedelic collection of 25 vintage and rare Volkswagen vehicles, all of which tell a unique story.



Of note, Volkswagen of America loaned two historical Volkswagens to the exhibit: a 1943 KdF-Wagen, the eighth-oldest Beetle known to exist in the world, and a 1969 wrought-iron Wedding Beetle, inspired by a vehicle used in

Mexico for private weddings. Volkswagen of America commissioned two of these wrought-iron bugs for display at the 1968 Olympics.

There's still plenty of time to catch *VeeDub - Bohemian Beauties* at ACM. [See photos of the exhibit on Facebook](#), and come visit us to learn more about these unique cars.



OpenRoad is a tri-annual magazine produced by ACM. It is one of many perks provided to our members. Here's a story from Spring 2011's **Autobiography** section, exploring the Karmann Ghia and what made Volkswagen's advertising so effective in the 1960s. For more articles like this, be sure to [purchase your ACM membership today](#).

AUTOBIOGRAPHY



Think of it as a Timex movement inside a Rolex case.

[Continue reading this article.](#)

HOST YOUR EVENT AT ACM [CLICK FOR DETAILS](#)



## #lemayacm: Share Your Experience!

Visiting America's Car Museum is a visual treat, and we encourage personal photography! Visitors have taken to social media to share their experiences and spread the love of the automobile. Below, we've showcased a few of our favorite ACM pictures posted by visitors on Instagram.





Photo by  
Instagram user 85doka

Photo by  
Instagram user acaviness

Photo by  
Instagram user j0hm

**Share your own experience with us online! Engage on [Facebook](#), [Twitter](#), [Instagram](#), and [Flickr](#). Tag your post with #lemayacm so we can see it. You might see your own image featured in En Route in the future!**



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