



AMERICA'S CAR MUSEUM®

## **LeMay – America's Car Museum Hauls in the New Year with Ford F-Series Truck Exhibit**

*The Truck That Grew Up with America opens to the public January 10*

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TACOMA, Wash. (Jan. 5, 2015) – LeMay – America's Car Museum (ACM), the largest automotive museum in North America, is planning a “trucktacular” New Year as it will open “F-Series: The Truck That Grew Up with America” on January 10.

America's Car Museum will chronicle the 67-year history of the best-selling full-size pickup truck as it evolved from an agricultural tool into today's truck that can be optioned into a posh luxury vehicle. ACM will be tracing that lineage starting with the oldest vehicle in its exhibit, a 1948 Ford F-1, that spent years as a plumber's truck before undergoing restoration. The exhibit concludes with the most recent model, the 2015 Ford F-150, which is the first full-size pickup to use a lightweight aluminum body instead of steel.

“The Truck That Grew Up with America illustrates just how versatile the Ford F-Series has been over the years with our curated collection covering work trucks, hot rods, luxury and off-road vehicles,” said Scot Keller, ACM's chief curator. “Over 13 generations, the F-Series has been a constant, but its evolution to remain a staple of American life has been nothing short of extraordinary.”

The Museum is dividing its 20-vehicle exhibit by era: the beginning, which covers 1948 through the 1950s; the 1960s through part of the '90s, a period of dynamic cultural change; and the late-1990s through today when the line between work trucks and the luxury vehicles blurred.

Highlights include a customized 1956 F-100 in brilliant orange and a restored 1952 Mercury M-3, a rebranded version of the truck sold primarily in Canada.

“For generations, truck customers have demanded durable, reliable, pickup trucks to help them get things done as efficiently as possible,” said Eric Peterson, F-150 marketing manager. “That is how Ford has managed to be the best-selling truck for 38 years. We have focused on making our trucks the smartest, toughest and most capable – none more so than our newest offering, the all-new 2015 F-150. We are looking forward to the next 50 years of truck leadership.”

Other noteworthy trucks include 1960s Ford F-100s of varying vintages; an original-condition, unrestored 1972 Ford F-250 Ranger XLT; and a 2000 Ford F-150 SVT Lightning, a factory-built, supercharged sport truck with a top speed of 140 mph.

“The Truck That Grew Up with America” runs through June 2015.

**About LeMay – America's Car Museum** ([www.lemaymuseum.org](http://www.lemaymuseum.org))

America's Car Museum (ACM), which opened in June 2012 in Tacoma, Wash., explores how the automobile has fulfilled a distinctive role at the core of the American experience and shaped our



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society. Named the 2014 Best Museum in Western Washington, the four-level, 165,000-sq.-ft. museum, presented by insurance-provider State Farm, features 12 rotating exhibits and is designed to be the centerpiece for automotive history as well as an educational center. More of a destination than just a museum, ACM offers a majestic view above the Foss Waterway and is located adjacent to the Tacoma Dome. Its campus contains a 3.5-acre show field, theatre, café, banquet hall and meeting facilities. For more information on Museum hours, becoming an ACM member, volunteer opportunities or to make a donation, visit [www.lemaymuseum.org](http://www.lemaymuseum.org).

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