



AMERICA'S CAR MUSEUM®

## **LeMay – America's Car Museum to Receive Proceeds from Barrett-Jackson Auction of Ultra-rare Vintage Car**

*1961 Chrysler 300G 'Code 281' will fuel museum's many education programs*

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TACOMA, Wash. (Jan. 13, 2015) – America's Car Museum (ACM), the largest automotive museum in North America, will receive proceeds from a donated collector car that will be sold at this year's Barrett-Jackson auction in Scottsdale, Arizona. The sale will benefit ACM's extensive educational programs.

The sale of a 1961 Chrysler 300G coupe – one of five known in existence – will attract American car collectors and NASCAR fans and alike. In its prime, this historic vehicle was used to promote NASCAR's Daytona "Flying Mile" and was featured in magazines, news articles and corporate promotions. It is the road-going version of the 300G driven by NASCAR racer Gregg Ziegler, who won the 1961 Daytona Flying Mile.

Valued at \$250,000, this legendary 'Code 218' collector car is original from its transmission and engine, all the way down to its factory manuals, sales documents, spare tire and jack.

"This donation will help ensure that our educational endeavors continue to encourage students' interest in America's unique car history," said David Madeira, president and CEO of the Tacoma, Washington-based museum. "We are grateful that support from the vehicle donor and the Barrett-Jackson Auction will keep our programs accelerating."

ACM's education programs cater to enthusiasts of all ages, including pre-kindergarten to college class visitations, youth and family programs and car restoration scholarships. These programs have served more than 66,500 students in the past three years. The Hagerty Education Program at America's Car Museum, founded in 2005 by Hagerty and formerly known as the Collectors Foundation, supports a pathway to careers and hands-on, career-based education for young adults focused on automotive restoration and preservation. It has awarded more than \$2.75 million dollars since 2005.

This year, ACM is expanding its educational agenda to enrich its "Powering the Future" exhibit, which focuses on advances in automotive technology and will encourage students with hands-on experience.

Bidding for the Chrysler 300G will begin January 17 at WestWorld of Scottsdale, 16601 North Pima Road.

**About LeMay – America's Car Museum** ([www.lemaymuseum.org](http://www.lemaymuseum.org))

America's Car Museum (ACM), which opened in June 2012 in Tacoma, Wash., explores how the automobile has fulfilled a distinctive role at the core of the American experience and shaped our



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society. Named the 2014 Best Museum in Western Washington, the four-level, 165,000-sq.-ft. museum features 12 rotating exhibits and is designed to be the centerpiece for automotive history as well as an educational center. More of a destination than just a museum, ACM offers a majestic view above the Foss Waterway and is located adjacent to the Tacoma Dome. Its campus contains a 3.5-acre show field, theatre, café, banquet hall and meeting facilities. For more information on Museum hours, becoming an ACM member, volunteer opportunities or to make a donation, visit [www.lemaymuseum.org](http://www.lemaymuseum.org).

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