

'The Drive Home III: Driving The Future' to Include Retro-Inspired Motorcycle to Highlight Motoring Innovation Across the US

Limited Edition Triumph Thruxton will be featured at Ace Cafe Bike Night and at Barber Motorsports Park during an annual vintage car tour to Detroit

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ORLANDO, Fla. (Jan. 2, 2017) – "The Drive Home III: Driving The Future" (TDH III), an annual vintage vehicle trek to Detroit organized by the North American International Auto Show (NAIAS) and America's Automotive Trust (AAT), will feature a special edition motorbike from Ace Cafe Orlando to include motorcycles in this year's theme of motoring innovation.

Ace Cafe Orlando – the first North American location of the London-based motoring mecca – is a gathering place for people passionate about cars, motorcycles and rock 'n' roll. On January 4, TDH III will cruise into the cafe for bike night, where its drivers will mingle among fellow gearheads and join in the camaraderie among motoring enthusiasts. The morning after, Ace Cafe will also hold a farewell cars and coffee event as the group departs the city.

"We are very happy to partner with America's Automotive Trust and excited to host the Drive Home III caravan here. We know it will be a lot of fun for everyone who loves vintage vehicles. It's the perfect alignment for us," said Eric Forward, COO for Ace Cafe Orlando. "The 33,000-squarefoot dining, entertainment, and retail destination located in downtown Orlando is quickly becoming a popular venue for events. Ace Cafe Orlando is the first US location of the celebrated Londonbased roadside diner famous for bikes, cars and rock 'n roll. Five other Ace Cafes are located worldwide in London, Finland, China, Switzerland and Spain."

AAT Vice Chairman David Madeira will be loaned a special edition 2014 Triumph Thruxton Ace, a café-inspired motorbike that he will ride all the way to Detroit. Madeira has ridden motorcycles in 16 countries internationally – as well as the Khardung La Pass, the highest navigable road in the world at 18,380 feet.

"Ace Cafe Orlando is a world-class destination for the appreciation of unique motorcycles and automobiles, and I can't think of a better place to host two of our enthusiast gatherings," said Madeira. "It's a novel and unique concept to have a motorcycle-themed restaurant alongside a motorbike dealership, rental company, a bike-themed gallery and more. I'm confident that our crew will be revved up as we make our way in and out of Orlando." As TDH III continues its journey north, the Triumph will be highlighted at other gatherings including a stop at Barber Motorsports Park – a world-famous track, home to Barber Motorsports Museum and the Porsche Driving Experience.

To learn more about The Drive Home III: Driving the Future, visit <u>americascarmuseum.org/TheDriveHome</u>.

About America's Automotive Trust

America's Automotive Trust (AAT), headquartered in Tacoma, Washington, is a not-for-profit corporation that seeks to secure America's automotive heritage and to transfer the skills and knowledge necessary for the future of collector vehicles and the enthusiast community for generations to come. AAT is made up of four founding entities: LeMay – America's Car Museum, the RPM Foundation, Club Auto and the Concours Club. For more information on AAT, visit americasautomotivetrust.org.

About Ace Cafe

Ace Cafe is the most famous motor-diner on the planet. Since 1938, Ace Cafe London has been a mecca for those passionate about cars, bikes and rock 'n roll culture. The original location on London's North Circular Road began as a transport cafe for truckers, then evolved into a popular destination for rock 'n roll-loving teens riding motorbikes during the '50s and '60s. Today, the Ace has a multi-generational appeal from motorsports enthusiasts from all over the world. Ace Cafe North America holds the exclusive licensee rights in North America and South America for this world-famous brand. Ace Cafe Orlando is the first North American venue for Ace Cafe. Other Ace Cafe locations around the globe include London, Lahti, Beijing, Lucerne and Barcelona. For more information, visit <u>www.acecafeusa.com</u>.

About the North American International Auto Show

Now in its 29th year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the products, technologies, innovations, people and ideas that matter most – up close and under one roof. Administered by Executive Director Rod Alberts, the NAIAS is the largest media event in North America, and the only auto show in the United States to earn an annual distinguished sanction of the Organisation Internationale des Constructeurs d'Automobiles (OICA), the Paris-based alliance of automotive trade associations and manufacturers from around the world. For more information, visit <u>naias.com</u>.

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