



SPONSOR BENEFITS	OFFICIAL PROVIDER \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500	PROVIDER \$1,200 (wristband sponsor)
Alfa Romeo Exhibit Presenting Sponsor	•				
Exhibit Opening Event Admission Tickets	10	6	4	2	1
Logo Placement on Opening Event Invitation and Pre-event Emails	•	•	•	•	•
Sponsor Recognition in the Event and Exhibit Program	•	•	•	•	
Logo on LeMay-America's Car Museum's Website(listing and link)	•	•	•	•	•
On Stage Recognition at Exhibit Opening	•	•	•		
Activation Space (10x10) on the Anderson Plaza or Titus-Will Showcase Gallery at exhibit opening	•	•	•		
Logo Placement on Menu Signage for Beverage and Food Stations at Exhibit Opening	•	•	•		
Content creation/social & digital media opportunities	•	•	•		
Potential opportunity to give out promotional items	•	•			
Sponsor recognition on the Series "If Cars Could Talk", "Tech Talk" Programs and Events Related to Alfa Romeo	•	•			
Preferred Provider Sponsorship Benefits with America's Automotive Trust	•				
Provider Sponsorship Benefits with America's Automotive Trust		•	•	•	•
Permenant recognition in LeMay-America's Car Museum Lobby	•				
Corporate Sponsor Wall Logo Placement in LeMay-America's Car Museum	•				
General Admission Tickets to LeMay-America's Car Museum	20	10			



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