

# 2019 CARS & CIGARS SPONSORSHIP BENEFITS

|   | TITLE<br>PARTNER<br><i>Plaza &amp; Stage</i><br>\$25,000 | PRESENTING<br>PARTNER<br><i>VIP Cigar Lounge</i><br>\$10,000 | SUPPORTING<br>PARTNER<br><i>Glassware</i><br>\$5,000 | PLATINUM<br>PARTNER<br><i>Wristband</i><br>\$2,500 | CLUB AUTO<br>SPONSORSHIP<br>\$1,200 |
|---|--|--|--|--|-------------------------------------|
| VIP Admission   | 10   | 8  | 6  | 4  | 2                                   |
| Logo/Gobo on the Stage  | •  |  |  |  |                                     |
| Exclusivity of Partnership  | •  |  |  |  |                                     |
| Opportunity to Address the Attendees  | •  |  |  |  |                                     |
| On Stage Recognition  | •  | •  |  |  |                                     |
| Reserved Seating  | •  | •  |  |  |                                     |
| Recognition on Print/Digital Invitations, Posters, Table Tents                                    | •  | •  | •  |  |                                     |
| Recognition on Advertisements   | •  | •  | •  | •  |                                     |
| Activation in Space   | •  | •  | •  | •  | •                                   |
| Logo Recognition on Event Signage   | •  | •  | •  | •  | •                                   |
| Recognition on ACM Social Media Platforms:<br>22,250 Facebook<br>3,060 Instagram<br>3,492 Twitter | •  | •  | •  | •  | •                                   |
| Recognition in <i>EnRoute</i> eNewsletter 61,147<br>& <i>Open Road</i> 5,244                      | •  | •  | •  | •  | •                                   |

# CARS & CIGARS

# Miami Nights

at AMERICA'S CAR MUSEUM®

**August 2, 2019**

What happens when you combine the masters of flame, smoke and single malt together on a hot summer night? The answer is Havana Nights, American Car Museum's celebration of cars, cigars and barrel aged beverages. This year will feature a pig-roast and flame fueled Cuban cooking styles from Tacoma's most celebrated chefs.

