

2018 CARS & CIGARS SPONSORSHIP BENEFITS

	TITLE SPONSOR \$25,000	PRESENTING PARTNER \$10,000	SUPPORTING PROVIDER \$5,000	PLATINUM PROVIDER \$2,500	CLUB AUTO PARTNER \$1,200
Admissions/Tickets	10	8	6	4	2
Logo placement in pre-event emails*	•	•	•	•	•
Post-event acknowledgement	•	•	•	•	•
Recognition in En Route e-newsletter*	•	•	•	•	•
Recognition on ACM social media platforms	•	•	•	•	•
Logo recognition on event signage	•	•	•	•	
Recognition on e-invitations*	•	•	•	•	
On stage recognition	•	•	•		
Recognition on printed materials*	•	•	•		
Recognition on table tents*	•	•	•		
Name/Logo placement on event advertisement in OpenRoad magazine*	•	•			
Recognition on print invitations*	•	•			
Exclusivity of partnership	•				
First right of refusal the next year	•				
Opportunity to address the crowd	•				
Recognition on advertisements	•				
Reserved seating	•				

* Date dependent (Commitment for OpenRoad needed by 11/17)

CARS & CIGARS
HAVANA Nights
at AMERICA'S CAR MUSEUM®

AUGUST 4, 2018

**What happens when you combine the masters of flame, smoke and single malt together on a hot summer night?
The answer is Havana Nights, American Car Museum's celebration of cars, cigars and barrel aged beverages.
This year will feature a pig-roast and flame fueled Cuban cooking styles from Tacoma's most celebrated chefs.**

CHEFS/RESTAURANTS:

**Chef Nels Christiansen, Asado Cucina Argentina | Chef Justin Mevs, Lobster Shop
Chef Gordon Naccarato, Pacific Grill | Master Pig Roaster, Jonz Catering**

Montecristo Cigars Lounge & Rolling Tent: Rich in history and tradition, Montecristo remains the ultimate benchmark for cigars. They will be curating an exceptional variety of stogies that will serve as a celebratory nod to the Caribbean and Central America and its cigar makers of yesteryear. Meet National Education Manager of Premium Cigars, Travis Pappenheim of Altadis USA.

What is a cigar without a single malt scotch? The Balvenie US craftsmen have an intimate understanding of their materials and a desire to make the very best whisky possible. Their process is a combination of expertise, skill and ambition which gives its unique character. They even make a limited addition Cuban Scotch you'll be able to sample at the event!

