

2018 CRUISE-IN SERIES SPONSORSHIP BENEFITS

	TITLE SPONSOR \$25,000	PRESENTING PARTNER \$10,000	SUPPORTING PROVIDER \$5,000	PLATINUM PROVIDER \$2,500	CLUB AUTO PARTNER \$1,200	VENDOR
Booth space on Haub Family Field (space is limited)	10' X 30'	10' X 20'	10' X 10'	10' X 10'	10' X 10'	10' X 10'
Opportunity to give out promotional items	•	•	•	•	•	•
Post-event acknowledgement	•	•	•	•	•	
Recognition in En Route e-newsletter*	•	•	•	•	•	
Recognition on ACM social media platforms	•	•	•	•	•	
Logo placement in pre-event emails*	•	•	•	•		
Logo placement on event signage	•	•	•	•		
Name/Logo on postcard invitations	•	•	•			
On stage recognition	•	•	•			
Opportunity to place branded banners on stage/fence	•	•	•			
Logo placement on advertisements*	•	•				
Logo placement on posters*	•	•				
Name/Logo placed on voting sheets	•	•				
Name/Logo placement on event advertisement in OpenRoad magazine	•	•				
Exclusivity of partnership	•					
First right of refusal the next year	•					
Opportunity to address the crowd	•					

* Date dependent

CRUISE-INS

AT ACM

JUNE 23
Grit City Motor Show

JULY 21
CARnival

AUGUST 18
RockaBetty

Celebrate summer with a **FREE** bash, join us for a car and motorcycle show, food trucks, a beer garden, music, vendors and more!

Cruise-Ins at ACM are open to the public. Show off your collector car or motorcycle at the Cruise-In and enter to win a People's Choice award or come as a spectator and check out the vehicles on display.

