

2020 CORPORATE SPONSORSHIP BENEFITS

	PRESENTING SPONSOR \$3 Million cumulative & \$200,000 annually	SUSTAINING PARTNER \$500,000 cumulative & \$50,000 - \$100,000 annually	OFFICIAL PROVIDER \$100,000 cumulative & \$20,000 annually	PREFERRED PROVIDER \$10,000 annually	PROVIDER \$1,200–\$9,999 annually
Permanent recognition in Museum Lobby	•	•	•	•	—
Corporate sponsor wall logo placement	•	•	•	•	—
Museum website logo and link	•	•	•	•	Listing and link
OpenRoad recognition	Logo as PS on inside front cover	Logo as SP on inside front cover	Logo as OP on inside front cover	Logo as PP on inside back cover	Corporate listing on inside back cover
OpenRoad ad; one time/year	Full page	Half page	Quarter page	—	—
Milestone annual report listing	As Concours Club	As Concours Club	As Concours Club	As Club Auto Founder	As Club Auto Member
Use of private Concours Club and Club Auto for 1-2 partners	Concours Club	Concours Club	Concours Club	Club Auto	Club Auto
Invitations to exclusive AAT events	•	•	•	•	•
Activation at Signature Events, as available	•	•	•	•	—
Annual private event credit to the Museum	\$5,000	\$3,500	\$2,000	\$500	—
Subscription to EnRoute digital newsletter	•	•	•	•	•
Subscription to OpenRoad	•	•	•	•	•
Admission tickets to the America's Car Museum	50	40	20	10	—
ROAM membership (Reciprocal Organization of Museums)	•	•	•	•	•
Discount on all group visits of 10 or more*	•	•	•	•	—
10% ACM Store and Classics by Pacific Grill discount	•	•	•	•	•
Complimentary tour guides	•	•	•	•	—

* Cannot be combined with other offers