

2018

DRIVE THE BLUES AWAY

SPONSORSHIP BENEFITS

	TITLE SPONSOR \$25,000	PRESENTING PARTNER \$10,000	SUPPORTING PROVIDER \$5,000	PLATINUM PROVIDER \$2,500	CLUB AUTO PARTNER \$1,200
VIP Admission/Tickets	10	8	6	4	2
Logo placement in pre-event emails*	•	•	•	•	•
Post-event acknowledgment	•	•	•	•	•
Recognition in En Route e-newsletter*	•	•	•	•	•
Recognition on ACM social media platforms	•	•	•	•	•
Logo recognition on event signage	•	•	•	•	
Recognition on e-invitations*	•	•	•	•	
On-stage recognition	•	•	•		
Recognition on printed materials*	•	•	•		
Recognition on table tents*	•	•	•		
Name/Logo placement on event advertisement in OpenRoad magazine*	•	•			
Recognition on print invitations*	•	•			
Exclusivity of partnership	•				
First right of refusal the next year	•				
Opportunity to address the crowd	•				
Recognition on advertisements*	•				
Reserved seating	•				

* Date Dependent (Commitment for OpenRoad needed by 11/17)

Drive the Blues Away

at AMERICA'S CAR MUSEUM®

FEBRUARY 24, 2018

Join us at America's Car Museum for a night of live music, gourmet light bites and tastings from distilleries, wineries and breweries.

