

2019 WHEELS & HEELS ANNUAL GALA SPONSORSHIP BENEFITS

	TITLE SPONSOR \$35,000	PRESENTING PARTNER \$25,000	SUPPORTING PROVIDER \$10,000	PLATINUM PROVIDER \$5,000	TABLE PARTNER \$2,500
Admissions/Tickets	16	8	8	8	8
Logo placement in pre-event emails*	•	•	•	•	•
Name/Logo in auction catalog*	•	•	•	•	Name
Name/Logo included in presentation during the event	•	•	•	•	Name
Post-event acknowledgement	•	•	•	•	•
Recognition in En Route e-newsletter*	•	•	•	•	•
Table signage	•	•	•	•	•
On stage recognition	•	•	•	•	
Recognition on ACM social media platforms	•	•	•	•	
Recognition on event signage	•	•	•	•	
Recognition on printed materials*	•	•	•	•	
Advertisement in auction catalog*	Full page	1/2 page	1/4 page		
Invitations to private Concours Club reception	16	8	8		
Name/Logo placement on event advertisement in OpenRoad magazine*	•	•	•		
Potential opportunity to give out promotional items	•	•	•		
Recognition on e-invitations*	•	•	•		
First right of refusal if Title Partner is vacant		•			
Name/Logo on save-the-date	•	•			
Premium seating location	•	•			
Overnight accommodations at Hotel Murano	2	1			
Recognition on print invitations*	•	•			
Exclusivity of partnership	•				
Exclusivity over the back cover of the catalog*	•				
First right of refusal the next year	•				
Opportunity to greet the audience	•				
Recognition in advertising*	•				
Recognition on the step-and-repeat banner scroll	•				

* Date dependent (Commitment for OpenRoad needed by 11/17)

wheels & **HEELS** ANNUAL GALA at AMERICA'S CAR MUSEUM®

Wheels & Heels Annual Gala: LIVE at the Cadillac Canteen

Ladies and Gentleman, we are LIVE from the Cadillac Canteen at America's Car Museum! Go back to the Golden Age of radio at this year's Wheels & Heels Gala, September 7th, 2019. Broadcasting from the stunning Showcase Gallery, this golden age themed gala will feature big bands, impersonators and America's Car Museum's famous firework display. Guests will enjoy a lavish cocktail reception, 4-course dinner, radio variety show and auction.

Don't touch that dial... This is one of America's Automotives Trust's largest fundraiser in support of its commitment to preserving America's automotive heritage through LeMay-America's Car Museum, the RPM Foundation, Club Auto and the Concours Club.

