

# 2018 WHEELS & HEELS ANNUAL GALA SPONSORSHIP BENEFITS

	TITLE SPONSOR \$50,000	PRESENTING PARTNER \$25,000	SUPPORTING PROVIDER \$10,000	PLATINUM PROVIDER \$5,000	TABLE PARTNER \$2,500
Admissions/Tickets	16	8	8	8	8
Logo placement in pre-event emails*	•	•	•	•	•
Name/Logo in auction catalog*	•	•	•	•	Name
Name/Logo included in presentation during the event	•	•	•	•	Name
Post-event acknowledgement	•	•	•	•	•
Recognition in En Route e-newsletter*	•	•	•	•	•
Table signage	•	•	•	•	•
On stage recognition	•	•	•	•	
Recognition on ACM social media platforms	•	•	•	•	
Recognition on event signage	•	•	•	•	
Recognition on printed materials*	•	•	•	•	
Advertisement in auction catalog*	Full page	1/2 page	1/4 page		
Invitations to private Concours Club reception	16	8	8		
Name/Logo placement on event advertisement in OpenRoad magazine*	•	•	•		
Potential opportunity to give out promotional items	•	•	•		
Recognition on e-invitations*	•	•	•		
First right of refusal if Title Partner is vacant		•			
Name/Logo on save-the-date	•	•			
Premium seating location	•	•			
Overnight accommodations at Hotel Murano	2	1			
Recognition on print invitations*	•	•			
Exclusivity of partnership	•				
Exclusivity over the back cover of the catalog*	•				
First right of refusal the next year	•				
Opportunity to greet the audience	•				
Recognition in advertising*	•				
Recognition on the step-and-repeat banner scroll	•				

\* Date dependent (Commitment for OpenRoad needed by 11/17)

# *wheels* & **HEELS** ANNUAL GALA at AMERICA'S CAR MUSEUM®

Make plans to join us for the 2018 Wheels & Heels Annual Gala, set in the Titus-Will Gallery at LeMay – America's Car Museum.

- Splendid gourmet cuisine
- Silent and live auctions
- A fireworks display unlike any other

The Gala is America's Automotive Trust's largest fundraiser in support of America's Car Museum, the RPM Foundation, Club Auto and the Concours Club.

