



AMERICA'S CAR MUSEUM®

Modified Muscle Cars Power into America's Car Museum Exhibit

'American Muscle – Modified Madness' to showcase custom car culture with an assortment of restomods starting December 11

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TACOMA, Wash. (December 8, 2015) – America's Car Museum (ACM) will expand its American Muscle exhibit on December 11 with a complementary display called "American Muscle – Modified Madness," which will feature "restomod" muscle cars built from 1964 to 1972.

"American Muscle – Rivals to the End" told the story of how American manufacturers raced to build vehicles that were faster and more capable than their competitors throughout the '60s and early '70s. Modified Madness continues the narrative of the display, by showcasing how gearheads personalized countless American muscle cars to suit their individualized tastes – helping grow the modern, multibillion-dollar automotive aftermarket industry.

"ACM tells the story of cars throughout American history and how their design choices were impacted by historic events during the time that they were built," said ACM CEO David Madeira. "While we have many all-original cars in most of our displays, we want to pay tribute to the personalization of vehicles – which is a huge part of our country's automotive culture."

The current-day aftermarket industry offers customization options from mild-to-wild to suit consumer demands for forced induction, bolt-on performance, flashy paint jobs, music systems and more. Passionate car enthusiasts can find nearly limitless options for customizing their rides into truly one-of-a-kind showpieces like the 16 vehicles on display in the Modified Madness display.

The full list of vehicles highlighted in American Muscle – Modified Madness include:

- 1964 Buick Skylark
- 1964 Pontiac GTO
- 1964 Oldsmobile Cutlass 442
- 1965 Chevrolet Chevelle
- 1966 Chevrolet Impala SS
- 1967 Chevrolet Chevelle
- 1967 Chevrolet Nova
- 1967 Chevrolet Nova
- 1968 Pontiac GTO
- 1969 Chevrolet Camaro
- 1969 Chevrolet Camaro
- 1969 Dodge Charger
- 1970 Chevrolet Chevelle Malibu
- 1970 Plymouth Roadrunner
- 1971 Chevrolet Camaro Z28

Custom timepieces such as the 1964 Buick Skylark demonstrate how Americans took classic car design and personalized it to suit their tastes by adding modern components such as the vehicle's new Corvette LS2 engine and Tremec 6-speed transmission to make their cars perform on par with current-day vehicles built decades after their initial production. Rushforth wheels are featured on the display vehicle, wrapped in BFGoodrich tires and complemented by a Hotchkis Performance suspension swap.

“Enthusiasts like those whose vehicles are featured in Modified Madness are the backbone of the collector car culture and fuel a huge portion of the automotive industry,” added Madeira. “Just like the Skylark, each of the vehicles on display are all museum quality and we are honored to have them at ACM.”

Custom and handmade parts are featured throughout the rides in Modified Madness, including a tailor-made dash with carbon fiber gauges in the 1966 Chevrolet Impala, which provide its driver with diagnostics of a highly modified 468-cu.-in. V8. Additionally, the 1969 Dodge Charger has hand-crafted bodywork, including a fabricated chin spoiler, functional heat extractors in the hood, stretched wheelhouses and more.

As one of 12 rotating displays at ACM, the full American Muscle exhibit will be open through June 2016 and select vehicles from the Modified Madness exhibit will remain on display in ACM's Titus-Will Gallery through December 2016. For more information, visit americascarmuseum.org.

About LeMay – America's Car Museum (americascarmuseum.org)

America's Car Museum (ACM) – one of *USA Today's* 10 Best Museums in Seattle and KING5's 2015 Best Museum in Western Washington – is an international destination for families and auto enthusiasts to celebrate America's love affair with the automobile and how it shaped our society. The stunning, four-level, 165,000-sq.-ft. Tacoma, Wash., facility features 12 rotating exhibits, five annual Signature Events and serves as an educational center, hosting students of all ages. For more information on ACM, visit americascarmuseum.org.

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