



AMERICA'S CAR MUSEUM®

America's Car Museum Flexes its Might with American Muscle Exhibit

Revival of the muscle car wars pits '60s- and '70s-era manufacturers
against each other once again, starting July 11

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TACOMA, Wash. (May 27, 2015) – America's Car Museum (ACM) will pop the hood on its newest exhibit called 'American Muscle – Rivals to the End' on July 11, featuring a number of coveted cars from this beloved era, including a 1969 427 Yenko Camaro, 1970 Dodge Super Bee and a 1970 Buick GSX.

As a strong manufacturing economy fueled a growing middle class's thirst for roaring v8 engines throughout the '60s, the muscle car wars divided fans among which brands they felt delivered the ultimate muscle car. Enthusiast-focused automakers created brand loyalists in the pre-1973 oil embargo era, before skyrocketing oil prices brought ever-increasing engine size and horsepower figures screeching to a halt.

“At a time when America saw its highest levels of civil unrest and political turmoil, the auto industry experienced a renaissance in terms of automotive design and competition among manufacturers,” said ACM President and CEO David Madeira. “To highlight this incredible time of American history, the Museum is going to display halo cars from all of the major American brands.”

ACM is the largest automotive museum in North America, featuring 12 rotating exhibits, including 'American Muscle – Rivals to the End,' which will highlight a handful of red light bandits such as the original 1964 Buick Wildcat Prototype, 1966 Ford Galaxie 7 Litre Convertible and a 1970 Dodge Challenger.

“We have an astonishing 20 cars on display, all of which have a unique place in American motoring history,” said ACM Curator of Exhibitory Scot Keller. “Regardless if you are a GM, Chrysler or Ford fan, this unique display will take you back in time to when these cars tore up the countryside and the drag strip.”

For more information on 'American Muscle – Rivals to the End' at ACM, visit americascarmuseum.org.

About LeMay – America's Car Museum (americascarmuseum.org)

America's Car Museum (ACM), named one of *USA Today's* 10 Best Museums in Seattle and KING 5's 2014 Best Museum in Western Washington, is an international destination where families and enthusiasts gather to celebrate America's love affair with the automobile and how it shaped our society. The stunning, four-level, 165,000-sq.-ft. Tacoma, Wash., facility features 12 rotating exhibits, five annual Signature Events and serves as an educational center, hosting students of all ages. For more information on ACM, visit americascarmuseum.org.

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