



## AMERICA'S CAR MUSEUM®

### **America's Car Museum and Shell Oil Kick-Off 'Blue Fridays' Promotion with Seattle Seahawks**

Museum to showcase vehicles from upcoming 'The Drive Home II' road rally at Shell stations

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TACOMA, Wash. (Sept. 15, 2016) – As part of Shell's Blue Fridays promotion with the Seattle Seahawks, America's Car Museum (ACM) will be showcasing two of its vintage cars at four different Shell stations in the Puget Sound on September 16, 23, 30 and October 14.

The Museum's '57 Chevy Nomad and '66 Ford Mustang – which were at CenturyLink Field for the Seahawks season opener against the Miami Dolphins – will be at the participating Shell stations, where visitors can meet Seahawks legends, Blitz and the Seagals while fueling up with exciting flash sales and Shell/Seahawks memorabilia giveaways.

The Nomad and Mustang will also be participating in ACM's The Drive Home II: The Heritage Run, an 11-day road rally from Boston to Detroit for the opening of the 2017 North American International Auto Show, sponsored in part by Shell.

“Shell is a great partner of America's Car Museum and we're happy to support them on Blue Fridays and showcase The Drive Home II vintage cars to Seahawks fans,” said ACM CEO David Madeira. “The start of the NFL season is an exciting time for Seattle sports fans, and this promotion is one that they won't want to miss.”

Shell – an official provider of America's Car Museum – will announce the locations for Blue Fridays on its social media channels, and Seahawks fans who use the hashtag #ShellVPowerNiTRO on [Twitter](#) and [Instagram](#) can win additional collectables and be among the first to discover where to fill up in the weeks to come.

ACM is inviting car clubs and collectors in the area to visit the Shell stations for Blue Fridays. For more information on America's Car Museum, visit [americascarmuseum.org](http://americascarmuseum.org).

#### **About LeMay – America's Car Museum ([americascarmuseum.org](http://americascarmuseum.org))**

America's Car Museum (ACM), an entity of [America's Automotive Trust](#), is an international destination for families and auto enthusiasts to celebrate America's love affair with the automobile and learn how it shaped our society. Based in Tacoma, Wash., the stunning 165,000-sq.-ft. facility has been recognized as one of *MSN's* 10 Best Automotive Museums worldwide, *USA Today's* 10 Best Museums in Seattle and *KING5's* 2015 Best Museum in Western Washington. ACM serves as an educational center for students of all ages, features 12 rotating exhibits and hosts five annual Signature Events. For more information, visit [americascarmuseum.org](http://americascarmuseum.org).

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