



AMERICA'S CAR MUSEUM®

FOR IMMEDIATE RELEASE

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Give something unique to the car lover on your list this holiday season at America's Car Museum

TACOMA, WASH. – Looking to purchase something unique for the car lover on your list? Give the gift of membership this holiday at America's Car Museum (ACM). It offers 365 days filled with membership benefits, activities and discounted items sold exclusively at the ACM Store.

Drivers Club Benefits

All Driver's Club membership levels give that special someone on your holiday gift list one year of memorable benefits:

- A personalized membership driver's license
- Unlimited, free admission to the Museum for one year
- "Express Lane" access to the Museum
- Digital subscription to the Museum's award-winning magazine OpenRoad
- Monthly digital newsletter En Route
- Invitations to member-only events and programs
- Invitations to the Museum's annual signature events
- Recognition in Milestones, the Museum's annual report
- 10% discount at ACM Store and Classics Café
- Discounts on Museum tours, special events and programs

Drivers Membership Levels:

- **Individual- \$40**
 - Benefits for one named adult
- **Dual - \$80**
 - Benefits for two named adults
- **Family - \$95**
 - Benefits for two named adults plus four kids up to 18 years old

- **Bronze Key - \$120**
 - Includes Family level benefits and two accompanying guests per visit
 - ROAM: reciprocal admission to participating ROAM museums
 - Printed subscription to the Museum's award winning magazine OpenRoad
 - 10% Discount on ACM rental spaces
- **Silver Key - \$300**
 - Includes Bronze Key level benefits
 - Plus four single-use Museum passes
 - ACM Memento
- **Gold Key - \$600**
 - Includes Silver Key level benefits
 - Plus eight single-use Museum passes
- **Club Auto - \$1,200**

Club Auto members and their guests enjoy a variety of events and activities each year.

 - Invitations to annual rallies and driving tours
 - Invitations to monthly, member events
 - Invitations to special tours, events and visits to private collections
 - Opportunity for automobile display and storage for an additional fee
 - Discount pricing on Museum events
 - 15% Discount on ACM rental spaces
 - 10% discount at the ACM Store
 - Club Auto memento
 - Recognition in Milestones, the Museum's annual report
 - Printed subscription to the Museum's award-winning magazine OpenRoad

ACM Activities:

Our four-floor, 165,000 sq. ft. museum is jam packed with activities all ages will enjoy:

- Want to speed without getting caught? Go racing in the CXC sound/sight/motion racing stimulators or cruise around the four-lane slot car track
- Take a detour on your route through the Museum and catch a movie in the State Farm Theatre and learn even more about the cars you love
- Drop in Monday through Friday at 12:30pm for a 60-90 minute tour with an ACM Docent
- Recharge and energize your Museum visit with five fun, hands-on activity stations in the Family Zone
- Remember your trip with a picture in a 1923 Buick Touring car and leave with a complimentary souvenir
- Go shopping for unique clothing, accessories, toys, die-cast models and car care products in the ACM Store
- Savor at tasty snack in the Classics Café
- Watch the Collections Team in the NAPA Car Care Center
- Schedule an event using one of the 11 rental spaces available
- Explore the 3.5 acre Haub Family Field when you attend car shows, community festivals and Drive-In movies each summer

ACM Store:

Rev up your gift of membership and combine with distinctive gifts you won't find anywhere but the ACM Store. ACM members receive a 10% discount on their purchases year round.

Family Gifts:



NEW All-Weather Backpack: \$15/\$13.50 ACM member

- Water proof and tear resistant with durability to last a lifetime
- Includes multiple pockets and a headphone easy access port

Utility Blanket: \$25/ \$22.50 ACM member

- Waterproof liner
- Cozy fleece top that easily fold for limited storage space

Travel Cooler \$15/ \$13.50 ACM member

- Double wall lined and insulated ready to take on a full bag of ice or hot items
- Collapsible design for easy storage

Gifts for Men:



Cruising Classic Button down \$59.99/\$53.99 ACM member

- Cadillac embroidered button up
- Comfortable material with a snazzy appearance
- Made in the USA

Pull this look together with our coordinating “Rat Pack” style Fedora. \$19.99/ACM \$17.99 member

Gifts for Women:



V8 Jewelry Set

- Earrings \$39.99/\$35.99 ACM member
- Necklace \$99.99/\$89.99 ACM member
- Show off your automobile love affair with this sterling silver set. Handmade in the USA using an old school wax cast method.

“Pin-Up” Blouse: \$26.99/\$24 ACM member

- Made with a soft Eco friendly bamboo fabric
- Machine washable

Harvey Seatbelt Tote: \$129.99/\$116.99 ACM member

- Made in the USA from recycled seatbelts with an ECO friendly lining.
- Fashionable and designed to last a lifetime

Gifts for Kids:



Automoblox Hot Rod, Truck & Racer \$19.99/\$17.99 ACM member

- Children receive their very own VIN and registration for their car

Construct a Truck Kit \$39.99/\$35.99 ACM member

- Our award winning, beautiful wood grain kits and toys teach kids to problem solve and learn car basics

About LeMay – America’s Car Museum (americascarmuseum.org)

America’s Car Museum (ACM), named one of *USA Today’s* 10 Best Museums in Seattle and KING 5’s 2014 Best Museum in Western Washington, is an international destination where families and enthusiasts gather to celebrate America’s love affair with the automobile and how it shaped our society. The stunning, four-level, 165,000-sq.-ft. Tacoma, Wash., facility features 12 rotating exhibits, five annual Signature Events and serves as an educational center, hosting students of all ages. For more information on ACM, visit americascarmuseum.org.

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