



America's Car Museum gets into a 'Fender Bender'

Fender® to showcase American Elite and more at ACM's 'Drive the Blues Away' on Feb. 27

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TACOMA, Wash. (February xx, 2016) – Lemay – America's Car Museum (ACM) and Fender® will have the house rocking on Feb. 27. Live blues music from Jones & Fischer, Stephanie Anne Johnson and The Stacy Jones Band will highlight the Tacoma-based Museum's second annual "Drive the Blues Away" concert presented by [Emerald Queen Casino](#). Fender will also showcase several of its new 2016 products to guests, who will also be able to get a taste of [local restaurants, distilleries and breweries](#).

Fender [Bassbreaker](#) guitar amps, [Acoustic Pro Amps](#) and [Paramount Acoustic](#) series guitars will be available to event guests for test drives in addition to the all-new [American Elite Series](#) – which marks Fender's 70th anniversary and incorporates modern, cutting-edge features into a classic design – on display.

"Our 2016 product line builds on Fender's robust tradition of innovation, craftsmanship and pushing the envelope. The all new American Elite Series, Bassbreaker, Paramount Acoustics and our other 2016 products are the best we've come to market with. Period," said Ryan Sullivan, Sales Manager, Pacific Northwest Fender Musical Instruments Corporation. "Each product embodies Fender's mission to accompany every player at every stage."

Fender is donating three guitars to be raffled at the event: a Standard Stratocaster, a Squier Stratocaster and the grand prize, an American Deluxe Stratocaster with one month of guitar lessons at [Ted Brown Music](#). Raffle tickets will be available for purchase at the event for \$10 each or \$40 for a pack of five.

"With its classic design, Fender's American Elite Stratocaster looks right at home alongside many of the vehicles on display here at America's Car Museum," said ACM CEO David Madeira. "Generous support from Emerald Queen Casino, Fender and [Heritage Bank](#) made this year's encore of Drive the Blues Away possible, and we think it will be a knockout."

Event Details: LeMay - America's Car Museum
2702 East D Street
Tacoma, WA 98421
Saturday, Feb. 27 @ 8 – 11 p.m.
VIP early admission starts at 7 p.m.
21+ only

Drive the Blues Away is the first of five ACM Signature Events in 2016, designed to attract automotive enthusiasts and fans of other niches to the Museum. Next is the Casino Royale-themed “Wheels & Heels Annual Gala” on June 4th.

Drive the Blues Away general admission tickets are available for \$30 and VIP tickets are \$65. To purchase tickets or to find more information, visit AmericasCarMuseum.org/DriveTheBluesAway.

About LeMay – America’s Car Museum (americascarmuseum.org)

America’s Car Museum (ACM) – one of *USA Today’s* 10 Best Museums in Seattle and KING5’s 2015 Best Museum in Western Washington – is an international destination for families and auto enthusiasts to celebrate America’s love affair with the automobile and how it shaped our society. The stunning, four-level, 165,000-sq.-ft. Tacoma, Wash., facility features 12 rotating exhibits, five annual Signature Events and serves as an educational center, hosting students of all ages. For more information on ACM, visit americascarmuseum.org.



AMERICA'S CAR MUSEUM®

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