



## **‘The Drive Home II: The Heritage Run’ Vintage Car Road Rally is Gearing Up for Car Enthusiast Gatherings Across the Northeast**

America’s Car Museum will celebrate America’s automotive legacy at happy hours, cars and coffee events and other auto-themed happenings in more than a dozen cities

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TACOMA, Wash. (Dec. 23, 2016) – During its 12-day, 2,150-mile winter trek, LeMay – America’s Car Museum (ACM) will be showcasing vintage vehicles at car-related events in 16 cities in the days leading up to the North American International Auto Show (NAIAS). The journey, called “The Drive Home II: The Heritage Run” (TDHII), will raise awareness of American automotive history in cities such as Boston, New York, Washington, D.C. and more.

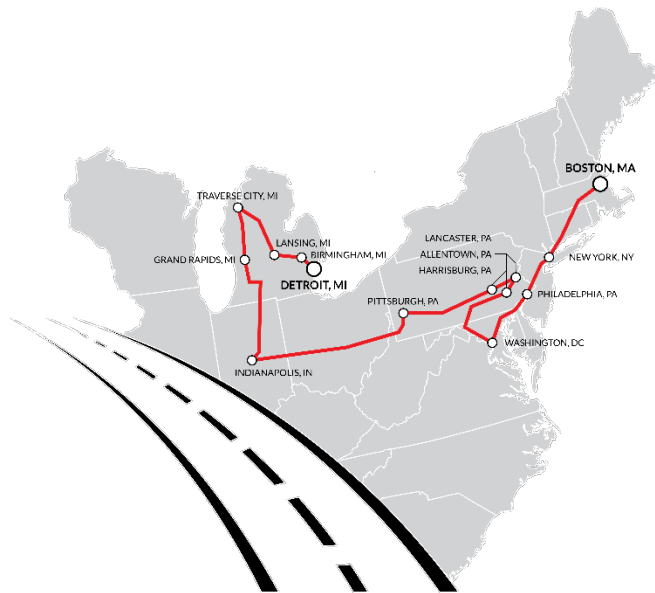
TDH II will follow three of ACM’s vintage cars, a ’57 Chevy Nomad, ’61 Chrysler 300G and ’66 Ford Mustang, as they travel throughout the Northeastern U.S., battling winter weather in places including Philly, Pittsburgh, Indianapolis and a host of cities in Michigan as they make their way for the opening of NAIAS.

For more than 100 years, NAIAS has been the venue for world debuts of the most renowned and highly sought-after cars. Upon completing the journey, The Drive Home II vehicles will be on display at the show alongside a coach-built 1917 Crane-Simplex once owned by oil tycoon J.D. Rockefeller.

“Celebrating the past while looking into the future is exactly what The Drive Home and our partnership with America’s Car Museum is about,” said NAIAS Executive Director Rod Alberts. “Whether it be highlighting revolutionary technology from a century ago, or showcasing future mobility innovations unveiled from our global stage at NAIAS.”

ACM’s vintage cars were on display at last year’s show, when the group took off from the Museum’s headquarters in Tacoma, Washington. Now in its sophomore year, The Drive Home II will once again include public and private get-togethers, including cars and coffee gatherings, happy hours and other various meetups that made The Drive Home memorable for car lovers.

“The Drive Home II is a monumental undertaking that required months of planning,” said ACM CEO David Madeira. “We are very fortunate to have NAIAS as our partner in this effort and the generous support from sponsors including State Farm, Michelin, Plycar, Shell, Quicken Loans, Hagerty and Montecristo who were instrumental in being able to bring the joy of collector cars to so many different places in this country.”



Daily updates from the group will be posted on America's Car Museum's [Twitter](#), [Facebook](#) and the [Motor Mouth Blog](#). Further information on the different pit stops and events is available at [americascarmuseum.org/TheDriveHome](http://americascarmuseum.org/TheDriveHome).

#### **About LeMay – America's Car Museum ([americascarmuseum.org](http://americascarmuseum.org))**

America's Car Museum (ACM), an entity of [America's Automotive Trust](#), is an international destination for families and auto enthusiasts to celebrate America's love affair with the automobile and learn how it shaped our society. Based in Tacoma, Wash., the stunning 165,000-sq.-ft. facility has been recognized as one of *MSN's* 10 Best Automotive Museums worldwide, *USA Today's* 10 Best Museums in Seattle and *KING5's* 2015 Best Museum in Western Washington. ACM serves as an educational center for students of all ages, features 12 rotating exhibits and hosts five annual Signature Events. For more information, visit [americascarmuseum.org](http://americascarmuseum.org).

#### **About the North American International Auto Show**

Now in its 29th year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the products, technologies, innovations, people and ideas that matter most – up close and under one roof. Administered by Executive Director Rod Alberts, the NAIAS is the largest media event in North America, and the only auto show in the United States to earn an annual distinguished sanction of the Organisation Internationale des Constructeurs d'Automobiles (OICA), the Paris-based alliance of automotive trade associations and manufacturers from around the world. For more information, visit [naias.com](http://naias.com).

Follow us on [Twitter](#), [Facebook](#) and [Instagram](#) for highlights and updates.

2017 NAIAS Dates:

The Gallery – Saturday, January 7, 2017  
AutoMobili-D – Sunday-Thursday, January 8-12, 2017  
Press Preview – Monday-Tuesday, January 9-10, 2017  
Industry Preview – Wednesday-Thursday, January 11-12, 2017  
Charity Preview – Friday, January 13, 2017  
Public Show – Saturday-Sunday, January 14-22, 2017

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