



By the Numbers: ‘The Drive Home II: The Heritage Run’

Fun facts about America’s Car Museum’s upcoming 2,150-mile winter journey through six states to celebrate America’s automotive heritage

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TACOMA, Wash. (Dec. 6, 2016) – The road beckons again and three of America’s Car Museum’s (ACM) cool vintage cars will soon cruise from Boston to Detroit for “The Drive Home II: The Heritage Run,” a winter road rally from December 27 to January 7. The Drive Home II (TDH II) concludes at the opening of the North American International Auto Show (NAIAS).

Last year’s inaugural The Drive Home began at the Museum’s headquarters in Tacoma, Washington, and also ended in Detroit at NAIAS. “The Drive Home II is an excellent way to celebrate America’s love affair with the automobile and highlight American automotive ingenuity,” said David Madeira, CEO of the newly formed America’s Automotive Trust (AAT), a not-for-profit organization dedicated to securing America’s automotive heritage for future generations. ACM is one of four entities currently under AAT.

Madeira said enthusiasts and car clubs can join TDH II’s cars and coffee events, happy hours and get-togethers in cities along the tour, including Boston, New York, Washington D.C., Philadelphia, Pittsburgh, Indianapolis and four Michigan cities: Traverse City, Lansing, Birmingham and a big celebration in Detroit.

Here’s a breakdown of some of the numbers for TDH II:

- 3: Cars on the drive: a 1957 Chevrolet Nomad, 1961 Chrysler 300G and 1966 Ford Mustang
- 9: Sponsors of TDH II (NAIAS, State Farm, Michelin, Shell, Quicken Loans, Hagerty, Plycar Montecristo and Coker Tire)
- 12: Days of TDH II
- 12: total tires: 4 all-weather Michelin tires for each car
- 16: City stops on TDH II
- 20: Planned refueling stops at Shell stations along the route
- 24: Quarts of oil being brought on the trip
- 24: Bottles of antifreeze being brought on the trip
- 144: Amount of free Shell gas cards to be distributed to consumers during the trip at “Surprise & Delight” stops
- 200: Horsepower of the ’66 Mustang
- 210: Horsepower of the ’57 Nomad
- 360: Longest driving stretch in miles (Pittsburgh to Indianapolis)
- 375: Horsepower of the ’61 300G

- 600: Approximate gallons of gas for TDH II
- 2,150: Miles to be driven on TDH II
- \$2,857: Original MSRP of the '57 Nomad
- \$2,956: Original MSRP of the '66 Mustang
- \$5,411: Original MSRP of the '61 300G

For more information on The Drive Home II: The Heritage Run, visit americascarmuseum.org/TheDriveHome.

About LeMay – America’s Car Museum (americascarmuseum.org)

America’s Car Museum (ACM), an entity of [America's Automotive Trust](http://AmericasAutomotiveTrust.com), is an international destination for families and auto enthusiasts to celebrate America’s love affair with the automobile and learn how it shaped our society. Based in Tacoma, Wash., the stunning 165,000-sq.-ft. facility has been recognized as one of *MSN*’s 10 Best Automotive Museums worldwide, *USA Today*’s 10 Best Museums in Seattle and *KING5*’s 2015 Best Museum in Western Washington. ACM serves as an educational center for students of all ages, features 12 rotating exhibits and hosts five annual Signature Events. For more information, visit americascarmuseum.org.

About the North American International Auto Show

Now in its 29th year as an international event, the NAIAS is among the most prestigious auto shows in the world, providing unparalleled access to the products, technologies, innovations, people and ideas that matter most – up close and under one roof. Administered by Executive Director Rod Alberts, the NAIAS is the largest media event in North America, and the only auto show in the United States to earn an annual distinguished sanction of the Organisation Internationale des Constructeurs d’Automobiles (OICA), the Paris-based alliance of automotive trade associations and manufacturers from around the world. For more information, visit naias.com.

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2017 NAIAS Dates:

- The Gallery – Saturday, January 7, 2017
- AutoMobi-D – Sunday-Thursday, January 8-12, 2017
- Press Preview – Monday-Tuesday, January 9-10, 2017
- Industry Preview – Wednesday-Thursday, January 11-12, 2017
- Charity Preview – Friday, January 13, 2017
- Public Show – Saturday-Sunday, January 14-22, 2017



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