



AMERICA'S CAR MUSEUM®

America's Car Museum 'Doubles Down' on 2016 Wheels & Heels Annual Gala

Casino Royale-themed event will feature a live and silent auction to support
automotive education programs on June 4

Contact: PCG – Eric Pylvanainen (424) 903-3685 (epylvanainen@pacificcommunicationsgroup.com)
ACM – Ashley Bice (256) 506-6195 (ashley.bice@americascarmuseum.org)

TACOMA, Wash. (May 16, 2016) – The theme of this year's Wheels & Heels Annual Gala proves that America's Car Museum (ACM) likes its events shaken, not stirred. "Casino Royale: High Stakes & Hot Cars" will help ACM continue to provide visitors with high-quality educational programs and support the collector car community through the Hagerty Education Program at America's Car Museum (HEP).

Now in its fifth year, Wheels & Heels has become a high-profile fundraising event by providing an elegant setting for ACM and HEP supporters to mingle and cast bids in both a silent and live auction. Guests will recognize Casino Royale-themed items throughout the Museum, including a James Bond-inspired Aston Martin and the 1977 McLaren M23 that won at the Monaco Grand Prix.

"We went all-in when planning this year's Wheels & Heels Annual Gala," said ACM CEO David Madeira. "The event continues to grow year-after-year with help from our generous sponsors, including Emerald Queen Casino, Ascent, U.S. Bank and Hagerty."

Included in the auction block:

- An all-new 2016 BMW M4 GTS (provided by BMW North America)
- 4-star trip to Monaco with 4-star accommodations in Monte Carlo and two tickets to the world-renowned 2017 Monte Carlo Grand Prix
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Available for the first time in the U.S., the limited edition GTS is an exclusive high-performance version of the M4 – it is the fastest production BMW road car ever made and showcases new technology, including water-injection and OLED taillights.

"We wanted to treat bidders with the BMW M4 GTS because it's an extremely rare car – one of only 300 produced for North America – that is likely to end up in a museum like ACM one day," said Northwest Area Manager, BMW North America Richard Kumar. "Judging by past Wheels & Heels auctions – this car will go fast!"

Wheels & Heels is one of four annual ACM Signature Events. Proceeds will benefit ACM's educational initiatives such as HEP, which provides funding for scholarships, apprenticeships and internships for young adults looking toward careers in automotive restoration.

To purchase tickets for Wheels & Heels Annual Gala Casino Royale: High Stakes & Hot Cars or for more information, visit americascarmuseum.org/gala.

About LeMay – America’s Car Museum (americascarmuseum.org)

America’s Car Museum (ACM) is an international destination for families and auto enthusiasts to celebrate America’s love affair with the automobile and learn how it shaped our society. Based in Tacoma, Wash., the stunning 165,000-sq.-ft. facility has been recognized as one of *MSN*’s 10 Best Automotive Museums worldwide, *USA Today*’s 10 Best Museums in Seattle and *KING 5*’s 2015 Best Museum in Western Washington. ACM serves as an educational center for students of all ages, features 12 rotating exhibits and hosts five annual Signature Events. For more information, visit americascarmuseum.org.

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