

# AUTO AD STORYBOARD



AMERICA'S CAR MUSEUM®

Use the frames below to plan out your very own car commercial. Think about why viewers will want to buy your car. Think about who your car is designer for. Is your car built for speed or is it designed for comfort and safety? What makes your car better/different than all the other cars? Then, using the space provided below each cell, fill in your description of what's happening in the frame. Include dialogue that will take place and any other important information.

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