

# DRIVE THE BLUES AWAY

AMERICA'S  
AUTOMOTIVE  
*Trust*



FRIDAY  
APRIL 21, 2017

Anticipated Attendance: 500

**7 pm – VIP Hour | 8 pm – General Admission**

Guests will enjoy live music, gourmet light bites and tastings from local distilleries and breweries. Don't let the rainy wintertime weather get you down, join ACM to drive the blues away and check out the new display of convertibles in the Route 66 Gallery as ACM kicks off the Summer Drive Series!



**TITLE**

**\$15,000**

**SOLD:**



- Title sponsorship recognition across printed event material including advertisements, event signage and sponsor table tents
- Ten VIP tickets providing early access to Drive the Blues Away
- Company logo listed as title sponsor on Drive the Blues Away webpage
- Title sponsorship recognition in two social media posts to more than 20,000 followers
- Title sponsorship recognition in Drive the Blues Away print and electronic invitations and En Route, ACM's monthly digital newsletter, to more than 50,000 email subscribers
- Title sponsorship recognition in pre-event electronic communication to event attendees

**PRESENTING**

**\$10,000**

- Presenting sponsorship recognition across printed event material including advertisements, event signage and sponsor table tents
- Eight VIP tickets providing early access to Drive the Blues Away
- Company logo listed as presenting sponsor on Drive the Blues Away webpage
- Presenting sponsorship recognition in two social media posts to more than 20,000 followers
- Presenting sponsorship recognition in Drive the Blues Away electronic invitation and En Route, ACM's monthly digital newsletter, to more than 50,000 email subscribers
- Presenting sponsorship recognition in pre-event electronic communication to event attendees

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## SUPPORTING

\$5,000

- Supporting sponsorship recognition across printed event material including event signage and sponsor table tents
- Six VIP tickets providing early access to Drive the Blues Away
- Company logo listed as supporting sponsor on Drive the Blues Away webpage
- Supporting sponsorship recognition in one social media post to more than 20,000 followers
- Supporting sponsorship recognition in Drive the Blues Away electronic invitation and EnRoute, ACM's monthly digital newsletter, to more than 50,000 email subscribers
- Supporting sponsorship recognition in pre-event electronic communication to event attendees

## PLATINUM

\$2,500

- Platinum sponsorship recognition across printed event material including event signage and sponsor table tents
- Four VIP tickets providing early access to Drive the Blues Away
- Company logo listed as platinum sponsor on Drive the Blues Away webpage

## GOLD

\$1,000

- Gold sponsorship recognition across printed event material including event signage and sponsor table tents
- Two VIP tickets providing early access to Drive the Blues Away
- Company logo listed as gold sponsor on Drive the Blues Away webpage



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## SPONSOR FORM

America's Automotive Trust (AAT), headquartered in Tacoma, WA, is a newly formed not-for-profit corporation that seeks to secure America's automotive heritage and to transfer the skills and knowledge necessary for the future of collector vehicles and the enthusiast community for generations to come. AAT is made up of four founding entities: LeMay – America's Car Museum, the RPM Foundation, Club Auto and the Concours Club.

Organization/Company: \_\_\_\_\_  
(as you would like printed)

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Method: ☐ Check (payable to America's Automotive Trust) ☐ Credit card:

☐ Visa ☐ Master Card ☐ AMEX ☐ Discover (please choose one)

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please make it payable to America's Automotive Trust and mail with completed form to:

**America's Automotive Trust**  
**Attn: Michael Clark**  
**2702 East D Street**  
**Tacoma, WA 98421**

If paying by credit card: Please fax completed form to 253.779.7499 Attn: Michael Clark or email [michael.clark@americasautomotivetrust.org](mailto:michael.clark@americasautomotivetrust.org).

For ticket information:

call at 253.779.8490 or email [rsvp@americascarmuseum.org](mailto:rsvp@americascarmuseum.org)

Please note: All sponsorships must be paid in full prior to event/promotions to receive benefits.

Please note: sponsorship opportunities are limited and on a first come, first served basis.

- |  |   |
|--|---|
| <input type="checkbox"/> <del>Title — \$15,000</del> (SOLD)        | <input type="checkbox"/> <b>Presenting — \$10,000</b> (1 available) |
| <input type="checkbox"/> <b>Supporting — \$5,000</b> (3 available) | <input type="checkbox"/> <b>Platinum — \$2,500</b> (5 available)    |
| <input type="checkbox"/> <b>Gold — \$1,000</b>                     |   |

**Thank you for your support!**



AMERICA'S CAR MUSEUM®