

Having trouble viewing this email? [Click here](#)

You're receiving this email because of your relationship with LeMay. Please [confirm](#) your continued interest in receiving email from us. To ensure that you continue to receive emails from us, add michelle.rodriquez@lemaymuseum.org to your address book today.

You may [unsubscribe](#) if you no longer wish to receive our emails.



**Jan. 4, 2013**

**THE MUSEUM IS  
OPEN  
10 A.M. - 5 P.M.  
DAILY!**

[Click here to plan  
your visit today](#)

**UPCOMING  
EVENTS AT ACM**

[ACM's Lady Gaga  
Pit Stop  
Jan. 14](#)

**We are constantly working to improve your museum experi  
Please click [here](#) to take our 2012 Year-end Survey.**

**STATE FARM® WILL RIDE WITH ACM THROUGH 2014.**

State Farm is there...again. ACM has finalized an agreement retaining State Farm museum's largest and longest-running corporate supporter, as presenting sponsor through 2014.



**FOLLOW US!**



**GET INVOLVED  
& STAY  
INFORMED!**

[Check out Our  
Blog!](#)

Become a Member!

[Volunteer](#)

Upcoming ACM  
Events

[Visit Club Auto  
Kirkland](#)

Visit Club Auto  
Colorado

[Book an Event](#)

Make a Donation

**OFFICIAL  
PROVIDERS**

ACM will continue to be promoted as "State Farm Presents America's Car Museum," and State Farm, America's largest auto and home insurer - will maintain naming rights to the museum's in-the-round theatre.

"State Farm supported ACM when it was nothing more than a collection of cars and an idea," says David Madeira, ACM president and CEO. "From the beginning, they embraced the ACM concept of creating a national destination where families and enthusiasts gather to celebrate America's love affair with the automobile. With State Farm's partnership for at least two more years, I'm confident our museum will continue to surpass expectations."

Madeira said ACM will debut three new, interactive exhibits in 2013, which are being designed by the museum's co-guest curators, award-winning journalists Ken Gross and Thos. Bryant. In addition, ACM will continue to host concerts, festivals and special events on their nine-acre campus, including a one-year anniversary celebration in June.



ACM will continue to use their nine-acre show field to host events such as the Kirkland Concours d'Elegance (pictured above) that was held September 2014.

"As the nation's leading car insurer, State Farm shares common values with America's Car Museum," said Tim Van Hoof, State Farm assistant vice president for marketing. "We are proud to help ACM visitors experience our country's interest in everything automotive through interactive exhibits."

State Farm also sponsors the Seattle, New York and Chicago Auto Shows, where it has a strong annual presence. The two organizations plan to collaborate on efforts at the auto shows and events in 2013.

Additional details regarding ACM can be found at [www.lemaymuseum.org](http://www.lemaymuseum.org).

**WASHINGTON'S LARGEST FAMILY-OWNED WINE  
SPONSORS ACM'S NEW 'COLLECTORS HALL OF FAME'**





ACM announced Hedges Family Estate as the naming sponsor for the new "Collectors Hall of Fame." Hedges Family Estate, a family-owned winery based near Benton City, has contributed more than a quarter-million dollars to ACM since becoming an official partner in 2008.

The Hedges Family Estate Collectors Hall of Fame, which will soon announce its inaugural class, pays tribute to preeminent car collectors who exemplify America's affair with the automobile. ACM President and CEO David Madeira says inductees will be chosen based on the importance and quality of their autos by ACM's curators and museum leadership. Honorees, inducted as "Master Collectors" during ACM's annual Kirkland Concours d'Elegance, will be permanently recognized in the Hall's gallery inside the museum. In addition, cars of the honorees will be featured as a special "Collector Class" at the Concours and then will be on exhibit in ACM.



"Fine wine and classic cars only get better with age," says Madeira, "so it's fitting that long-time supporter Hedges Family Estate's winery headlines our Collectors Hall of Fame. Tom and Anne-Marie Hedges understand the importance of memorializing collectors who are preserving automotive history and culture. And they celebrate their achievement with Hedges' very collectible "Red Mountain" wine - a long-lived French style blend."



Hedges Family Estate is situated on Red Mountain in the eastern corner of the Yakima Valley.



Located atop Washington's Red Mountain, the French-inspired Hedges Family Estate specializes in producing Cabernet Sauvignon and Merlot using a biodynamic farm system that utilizes the interrelationships of an area's soil and animals rather than artificial chemicals.

"We share many core values with America's Car Museum," says owner and founder Hedges, whose winery recently made national headlines by refuting wine's long-point scoring system. "Both organizations understand the importance of conserving and highlighting tradition and history, while always looking for ways to evolve and progress. This was our motivation to become involved with ACM four years ago and it's through that we've attached our brand to the museum's Collectors Hall of Fame."

Madeira says ACM will announce its initial Hall of Fame class in the coming weeks and will ultimately induct one to two deserving candidates per year.

## PARKING AT ACM TO ACCOMMODATE LADY GAGA'S 'LITTLE MONSTERS' JAN. 14

Lady Gaga is coming to the Tacoma Dome and her "little monsters" have a place to get their poker face on before the show.

On Monday, Jan. 14, before the concert across the street, ACM's Pacific Grill Café will extend hours to 7:30 p.m. with a cash bar available starting at 5 p.m. Those dedicated Gaga fans who show up early can beat traffic, have a reserved parking spot at ACM and enjoy dinner and drinks in the café.



MICHAEL CRAFT  
PHOTOGRAPHY

ACM will offer reserved parking for \$35 per vehicle, which includes access to the museum's showcase gallery, one free drink ticket and a 2-for-1 admission voucher that can be redeemed at any time. This parking package can be reserved by phone or in person. Access to the museum's showcase gallery is \$6 for each additional person and includes with one free drink voucher.

Please call 877.902.8490 for reserved parking or click [here](#) for more details.



# THE ONE-STOP GIFT SHOP ALL YEAR-ROUND

Traffic hit ACM's gift shop during the holiday season as visitors loaded up with gear, and the deals will continue throughout 2013. Here are some of ACM's hottest bargains:

- Buy 1 get 1 travel totes
- \$25 all weather travel blankets (with purchase of gift store item)
- 2 for \$30 t-shirts



Make sure to look for new ACM items, including pint glasses, shot glasses and long sleeve t-shirts, as well as more Tacoma-branded merchandise.



ACM all-weather travel blanket



Limited Edition - Tacoma Playing Cards

Remember, ACM is one of the only local places to buy Tacoma playing cards and they are in limited stock. The cards will not be reproduced for some time, so buy yours at ACM today!

Check out the ACM Gift Shop online at <http://acmstore.lemaymuseum.org/>

Arscentia



BNY MELLON



**UPCOMING EVENTS FOR CLUB AUTO MEMBER**

**KIRKLAND, WA**

**Tire Kickings**

FREE for Club Auto members  
Every Saturday year-round  
10 am-3:30 pm

Mark your calendars! Movie Nights begin  
Thursday, February 28th from 6-9pm.

**SPECIAL EVENTS at Club Auto Kirkland**

FREE for Club Auto members

**Annual Barrett-Jackson Collector Car  
Auction Viewing Party**

Saturday, January 19th & Sunday, January 20th  
10am until done both days

**LAKEWOOD, CO****Tire Kickings**

FREE for Club Auto members!  
5:00pm until 7:30pm.  
Wednesday, January 23rd  
Thursday, February 21st  
Tuesday, March 19th

A Great place to wind down after work! Enjoy  
good company, classic cars, complimentary  
hors d-oeuvres, beer and wine.

**SPECIAL EVENTS at Club Auto Colorado****The Arizona 500 Rally - SOLD OUT**

Sunday, January 13th - Thursday, January 20th

This four day desert road tour includes cars, food, wine and fun for Club Auto members. The tour consists of three days in Scottsdale, AZ for the annual vintage car auctions, private dinners and dinners. Twenty driver/co-driver couples are invited. Drivers choose between two options each day with stops at several points of interest and private collections. The tour is sponsored by Hagerty, Gooding and Company, Sun Cap Inc. and The Intrigue Collection.

**Rock Steady Fundraiser for Jeffco Action Center**

Dinner Party | \$45 per person  
Saturday, February 9th  
6:30-11pm



## Brixton Realty Fundraiser for Under Privileged Children

Dinner Party | \$35 per person

Saturday, February 16th

6-11pm

For more information about Club Auto or Club Auto membership, click [here](#) or call Di Fitzgerald at (312) 543-5732.



### ACM IN THE NEWS

Media coverage of Tacoma's newest cultural landmark continues

Below is a sample of the news coverage from the last few weeks



*KOMO 4 News* readers were quick to click on ACM's grand opening story, making it the third most read in KOMO's "Most Popular Stories of 2012" [here](#).



*The Auto Channel* highlighted State Farm's extended support of ACM [here](#).



The return of ACM's Vintage Motorcycle Festival in 2013 was announced in *Motorcycle-USA*. Read the story [here](#).



ACM's 1942 Packard Limousine made one of the "Best Places to Visit in 2012" in *The News Tribune*. See for yourself [here](#).



*eGarage* featured ACM as "everything they said it would be and more" in their 2012 Year in Review [here](#).

## SANTA CAME TO TOWN AND MADE SURE TO VISIT

Santa's successful trip to ACM brought many friends and families together during the holiday season!





## PICTURE THIS

For the ACM Family Album: We're looking for photos of museum members with their favorite ride

Ladies and gentlemen, it's time to show off your favorite car, truck or motorcycle will be displaying photos of our members alongside their favorite ride(s) in a digital family album, which will be shown on a flat-screen inside ACM.

Here are the requirements for photo submission:

1. To participate, you must be a member of ACM. When you submit your photo include your member ID number.
2. Photo should include at least one member and their favorite vehicle. New makes and models are welcome!
3. Please include basic information on the vehicle(s) in the photo.
4. Give three to four lines (100 words or less) on why the vehicle(s) pictured is important to you or your family.
5. The photo needs to be 1 MB or less in size.
6. Send all photo submissions to Audra Laymon at [audra.laymon@lemaymus](mailto:audra.laymon@lemaymus)

Here is a great example:



**Museum members Walt and Becky Nolte sit in their 1959 Porsche 356 A Coup that they purchased in Tacoma in 1972. It was their first car as a married coup**

## THANK YOU

We appreciate all who contribute ACM's successful 'Drive Down I initiative! The museum collected thousands of non-perishable food from over 1,200 contributing visitors Nov. and Dec. The donations are feed many needy people in Tacoma.



### [Forward email](#)



This email was sent to kyle.muir@lemaymuseum.org by [kristin.barnett@lemaymuseum.org](mailto:kristin.barnett@lemaymuseum.org) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



LeMay - America's Car Museum | 2702 East D. St. | Tacoma | WA | 98421