



**FOR IMMEDIATE RELEASE**

October 30, 2015

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KING 5 Television  
A TEGNA Company  
333 Dexter Ave N  
Seattle, WA 98109

## **KING 5 ANNOUNCES 15<sup>TH</sup> ANNUAL “HOME TEAM HARVEST” FOOD DRIVE**

**Seattle, Washington:** On December 5, 2015, KING 5 will celebrate 15 years of partnership with Northwest Harvest and a commitment to continue their mission: Ending Hunger in Washington State.

The goal for this year’s Home Team Harvest is to collect food and donations totaling five million meals!

It’s an enormous undertaking, poised to have a meaningful impact for members of our community who struggle with food insecurity every day. KING 5 is proud to support an organization that does so much good throughout Washington State and The Home Team will enlist all available resources to ensure Northwest Harvest’s largest one-day benefit is a huge success.

On Saturday, December 5, KING 5 will broadcast from 6 collection sites throughout the Puget Sound. Five of them are familiar to Home Team Harvest donors; Everett Mall, Northgate Mall, Redmond Town Center, U.S. Bank (Puyallup) and Safeway (Kenmore). New this year, KING 5 is excited to announce a South Sound partnership and collection site at [LeMay-American’s Car Museum](#).

Their location, along I-5 in the heart of Tacoma, puts Home Team Harvest in a highly visible position. There, we hope to attract new visitors and thank returning supporters by offering coupons for discounted admission in exchange for their donation at America’s Car Museum that day.

“America’s Car Museum and Northwest Harvest first partnered together in 2012 to help Drive Down Hunger in Pierce County by collecting non-perishable food donations, this partnership has grown into annual event in November,” said ACM CEO David Madeira. “We are thrilled to be expanding our partnership in 2015 as a new collection site for KING 5 Home Team Harvest to put the brakes on hunger across Washington.”

Five million meals will only be possible with widespread support of our community and the generous contributions made by our corporate partners; U.S Bank, Safeway and Albertsons grocery stores.

And here’s how you can help us reach five million meals for families in need this holiday season:

- Donate at your local U.S. Bank,
- Purchase a \$10 bag of food at Safeway/Albertsons locations
- Stop by one of our donation sites on Saturday, December 5
- or visit Northwest Harvest’s [website](#) and make a contribution to the cause

Let’s make this holiday season brighter for everyone in our community, one meal at a time.

Follow along on social media with [#HTHarvest](#) and at [king5.com](#) for coverage throughout the campaign.

### ABOUT HOME TEAM HARVEST

KING 5 launched **Home Team Harvest** in 2001, hoping to have a positive community impact following the tragedy of 9/11. Fourteen years later, it is the largest one-day food drive in Washington State, having generated more than 21 million meals for Northwest Harvest.



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ABOUT KING 5

**KING 5, The Home Team** is a multi-platform media company and NBC affiliate based in Seattle, WA. KING was the first television station in the Pacific Northwest, founded in 1948 by Dorothy Bullitt, now owned by TEGNA. Today KING 5 is the dominant media company in the region, delivering the largest local news audience, the most local programming and a combined 30 million monthly page views of our digital platforms. [www.king5.com](http://www.king5.com)