



‘The Drive Home II: The Heritage Run’ 12-Day Road Rally Kicks off at No Name Restaurant in Boston on Dec. 27

What: LeMay – America’s Car Museum (ACM) is launching the “The Drive Home II: The Heritage Run” to celebrate America’s automotive heritage across six states in the Northeastern U.S. by embarking on a 12-day, 2,150-mile winter journey to the North American International Auto Show (NAIAS) in Detroit, and holding auto-themed get-togethers in many cities along the way.

The opening celebration on **December 27** will include short remarks from The Drive Home participants, opportunities to meet the drivers and car-prep team, and a final wave goodbye to the caravan as they start their journey to the Motor City.

When: Tuesday, December 27, 2016
7 p.m. to 9 p.m. EST

Where: No Name Restaurant
15 Fish Pier St E
Boston, MA 02210
(617) 423-2705

Why: ACM will be touring in three of its stunning vintage cars across multiple states – in a battle against the elements – to raise awareness of our nation’s motoring legacy by spotlighting automotive relics throughout the country and at NAIAS in Detroit.

Visuals: Three striking red vintage vehicles from the ACM collection: a ’57 Chevy Nomad, ’61 Chrysler 300G and a ’66 Ford Mustang, plus a 1917 Crane Simplex Model 5 owned by J.D. Rockefeller

B-roll: <https://www.youtube.com/playlist?list=PLVjxdcNBHiFya-SU3SQhQgmtF0-ofXWID>

Interview Opportunities: David Madeira (CEO of America’s Automotive Trust), drivers, etc.

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