



‘The Drive Home II: The Heritage Run’ Vehicles to be Displayed with North American International Auto Show in Grand Rapids on Jan. 4

What: LeMay – America’s Car Museum (ACM), in partnership with the North American International Auto Show (NAIAS), is bringing four classic cars to Grand Rapids on Wednesday, **January 4**, as part of “The Drive Home II: The Heritage Run.” The stop is part of a 12-day, 2,150-mile winter journey to the 2017 NAIAS in Detroit to celebrate America’s automotive heritage across six states in the Northeastern U.S. The program features three striking red vintage vehicles from the ACM collection: a ’57 Chevy Nomad, ’61 Chrysler 300G and a ’66 Ford Mustang, plus a 1917 Crane Simplex Model 5 owned by J.D. Rockefeller.

As part of the pit stop along the vehicles’ trek to the Motor City, Grand Rapids-area auto buffs and classic car enthusiasts are invited to bring their own vintage rides to a Cars & Coffee event hosted by Lambert, Edwards & Associates. Media with driver’s license and proof of insurance will have the opportunity to drive the Chevy Nomad, Chrysler 300G and Ford Mustang.

When: Wednesday, January 4, 2017
9:00 a.m. to 11 a.m. EST

Where: 47 Commerce Ave SW
Grand Rapids, MI 49503

Why: ACM will be touring in three of its stunning vintage cars across multiple states – in a battle against the elements – to raise awareness of our nation’s motoring legacy by spotlighting automotive relics throughout the country and at the 2017 NAIAS in Detroit.

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Visuals: Three striking red vintage vehicles from the ACM collection: a ’57 Chevy Nomad, ’61 Chrysler 300G and a ’66 Ford Mustang, plus a 1917 Crane Simplex Model 5 owned by J.D. Rockefeller.

B-roll: <https://www.youtube.com/playlist?list=PLVjxdcNBHiFya-SU3SQhQgmtF0-ofXWID>

Interview Opportunities: David Madeira (CEO of America’s Automotive Trust), Rod Alberts (NAIAS Executive Director), Bob Shuman (NADA Board of Directors Member), Jeff Lambert (Lambert, Edwards & Associates President), program drivers.

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