



Second Homecoming: ‘The Drive Home II: The Heritage Run’ to Complete its Journey to Detroit on Jan. 6 – Final Leg Starts at Lincoln of Troy

What: America’s Car Museum (ACM) is hosting “The Drive Home II: The Heritage Run” to celebrate America’s automotive heritage across six states in the Northeastern U.S. by embarking on a 12-day, 2,150-mile winter journey to the North American International Auto Show (NAIAS) in Detroit, and holding auto-themed get-togethers in many cities along the way.

The group will begin their final leg of the journey the morning of January 6 at a Cars and Coffee event presented by Lincoln of Troy and NAIAS, followed by a classic car drive down the famed Woodward Avenue and a cruise-in at Cadillac Square. The vehicles will then be put on display at NAIAS for press and consumer days.

When: Friday, January 6, 2017

9:00 a.m. to 10 a.m. EST – Cars & Coffee at Lincoln of Troy

10 a.m. to 11:30 a.m. EST – Drive down Woodward Avenue

12 p.m. to 2 p.m. EST – Cruise-in at Cadillac Square

Where: Lincoln of Troy

1950 W. Maple Road

Troy, MI 48084

Why: ACM will be touring in three of its stunning vintage cars across multiple states – in a battle against the elements – to raise awareness of our nation’s motoring legacy by spotlighting automotive relics throughout the country and at NAIAS in Detroit.

Visuals: Three striking red vintage vehicles from the ACM collection: a ’57 Chevy Nomad, ’61 Chrysler 300G and a ’66 Ford Mustang, plus a 1917 Crane Simplex Model 5 owned by J.D. Rockefeller.

B-roll: Sample video available at <https://www.youtube.com/playlist?list=PLVjxdcNBHiFya-SU3SQhQgmtF0-ofXWID>

Interview Opportunities: David Madeira (CEO of America’s Automotive Trust), drivers, etc.

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