

VINTAGE MOTORCYCLE FESTIVAL: THE MEET AT ACM



AMERICA'S CAR MUSEUM®



SATURDAY
JULY 30, 2016

Anticipated Attendance: 2,500

More than 2,500 classic motorcycle enthusiasts will gather on America's Car Museum's Haub Family Field for this unique event featuring hundreds of vintage motorcycles and scooters ranging from 1910 to 1990, including rare Triumphs, Ducatis, BMWs and more. Virtually every brand in the history of motorcycling will be represented from owners across the U.S. and Canada.

A used bike corral, food trucks, free seminars, and vendor booths, plus restoration and touring services make this any motorcycle enthusiast's dream come true.

TITLE
\$15,000

- Title sponsorship recognition in social media posts and event signage including festival banners at event entrance
- Thirty festival general admission tickets
- Full page ad and title sponsorship recognition festival program
- Title sponsorship recognition on Vintage Motorcycle Festival: The MEET at ACM webpage
- Title sponsorship recognition in Vintage Motorcycle Festival promotional email and EnRoute, ACM's Monthly Digital Newsletter to more than 39,000 email subscribers
- 10 x 30 booth space at festival & 10 sponsor badges
- Opportunity to include company collateral in registrant swag bag
- Sponsorship of motorcycle class, including name recognition on class sign on Haub Family Field
- Company recognition for Best of Show trophy during the festival awards ceremony

PRESENTING
\$10,000

- Presenting sponsorship recognition in social media posts and event signage including festival banners at event entrance
- Twenty festival general admission tickets
- Full page ad and presenting sponsorship recognition festival program
- Presenting sponsorship recognition on Vintage Motorcycle Festival: The MEET at ACM webpage
- Presenting sponsorship recognition in Vintage Motorcycle Festival: The MEET at ACM promotional email and EnRoute, ACM's Monthly Digital Newsletter to more than 39,000 email subscribers
- 10 x 20 booth space at festival & 6 sponsor badges
- Opportunity to include company collateral in registrant swag bag
- Sponsorship of motorcycle class, including name recognition on class sign on Haub Family Field

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AMERICA'S CAR MUSEUM®

SUPPORTING

\$5,000

- Supporting sponsorship recognition in social media posts and event signage including festival banners at event entrance
- Ten festival general admission tickets
- Half page ad and supporting sponsorship recognition festival program
- Supporting sponsorship recognition on Vintage Motorcycle Festival: The MEET at ACM webpage
- Supporting sponsorship recognition in Vintage Motorcycle Festival promotional email and EnRoute, ACM's Monthly Digital Newsletter to more than 39,000 email subscribers
- 10 x 10 booth space at festival & 4 sponsor badges
- Opportunity to include company collateral in registrant swag bag
- Sponsorship of motorcycle class, including name recognition on class sign on Haub Family Field

PLATINUM

\$2,500

- Platinum sponsorship recognition in social media posts and event signage
- Six festival general admission tickets
- Quarter page ad and supporting sponsorship recognition festival program
- Platinum sponsorship recognition on Vintage Motorcycle Festival: The MEET at ACM webpage
- 10 x 10 booth space at festival & 2 sponsor badges
- Opportunity to include company collateral in registrant swag bag
- Sponsorship of motorcycle class, including name recognition on class sign on Haub Family Field

GOLD

\$1,000

- Gold sponsorship recognition in social media posts and event signage
- Four festival general admission tickets
- Quarter page ad and gold sponsorship recognition festival program
- Platinum sponsorship recognition on Vintage Motorcycle Festival: The MEET at ACM webpage
- 10 x 10 booth space at festival & 2 sponsor badges
- Opportunity to include company collateral in registrant swag bag



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AMERICA'S CAR MUSEUM®

SPONSOR FORM

America's Car Museum (ACM) – one of USA Today's 10 Best Museums in Seattle and KING5's 2015 Best Museum in Western Washington – is an international destination for families and auto enthusiasts to celebrate America's love affair with the automobile and how it shaped our society. The stunning, four-level, 165,000-square foot facility in Tacoma, Washington, features twelve rotating exhibits, five annual Signature Events and serves as an educational center, hosting students of all ages.

Organization/Company: _____
(as you would like printed)

Contact: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Method: ☐ Check (payable to LeMay - America's Car Museum) ☐ Credit card

☐ Visa ☐ Master Card ☐ AMEX ☐ Discover (please choose one)

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

If paying by check, please make it payable to LeMay – America's Car Museum and mail with completed form to:

LeMay – America's Car Museum
Attn: Dean Carrell
2702 East D Street
Tacoma, WA 98421

If paying by credit card: Please fax completed form to 253.779.8499 Attn: Dean Carrell or email dean.carrell@americascarmuseum.org.

For ticket information, call Ann Sweeney at 253.683.3956 or email ann.sweeney@americascarmuseum.org.

Please note: All sponsorships must be paid in full prior to event/promotions to receive benefits. ACM will confirm the status of your request shortly.

Please note: sponsorship opportunities are limited and on a first come, first served basis.

- ☐ **Title – \$15,000** (1 available)
- ☐ **Supporting – \$5,000** (3 available)
- ☐ **Gold – \$1,000** (5 available)

- ☐ **Presenting – \$10,000** (1 available)
- ☐ **Platinum – \$2,500** (3 available)
- ☐ **Class/Special Award – \$500**
(26 available: 17 Class, 9 Special Awards)

Thank you for your support!

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AMERICA'S CAR MUSEUM®

CLASS/ SPECIAL AWARDS

\$500

- Company recognition during awards ceremony and in festival program
- Ten festival general admission tickets
- Company recognition on printed class signage on Haub Family Field

CLASSES

- Antique American Pre-War 1940
- Classic European
- Classic American - Post WWII
- Vintage British - Other
- Vintage BSA
- Vintage Norton
- Vintage Triumph
- Vintage German
- Vintage Italian
- Vintage Japanese - Other
- Vintage Honda
- Vintage Yamaha
- Motocross 1974 & Earlier
- Motocross 1975 & Later Evo-MX
- Best Cafe Racer
- Vintage Competition
- Custom Bobber/Chopper
- Classic Powered Bike/Scooter

SPECIAL AWARDS

- Best of Show (Title Sponsor Benefit)
- ~~Chairman's Award (Presenting Sponsor Benefit)~~ **SOLD**
- ~~Founders Award (Supporting Sponsor Benefit)~~ **SOLD**
- Participant's Choice \$2,500
- Special Award List: (\$500)
- Judges Choice (5 Opportunities)
- Best Unrestored Bike
- Vintage Rat Bike
- President's Cup