

# WHEELS & HEELS ANNUAL GALA

AMERICA'S  
AUTOMOTIVE  
*Trust*



SATURDAY  
JUNE 3, 2017

Anticipated Attendance: 300

## F A S T & F U R I O U S

EXOTIC CARS • SLEEK SOIRÉE • DAZZLING FIREWORKS

Join honorary chairs **Drs. Dale Bloomquist & Heidi Horwitz** for Fast & Furious, the 2017 Wheels & Heels Annual Gala in celebration of the fifth anniversary of LeMay – America's Car Museum. Set in the stunning Titus-Will Gallery, this is America's Automotive Trust's largest fundraiser in support of its commitment to preserving America's automotive heritage through ACM's focus on life-long education programs and the RPM Foundation.

Enjoy racy tunes on the Anderson Plaza, explore the silent auction while knocking back a fast and furious cocktail which is sure to get your wheels spinning. Dine on cutting edge fare and take part in a spirited live auction with one-of-kind items before ending the night with Montecristo cigars and an explosive firework display.

### TITLE

\$50,000

- Title sponsorship recognition across printed event materials including advertisements, event signage and sponsor table tents
- Two tables of eight with premium seating and table signage and sixteen invitations to the private Concours Club Annual Gathering
- Company logo listed as title sponsor on Wheels & Heels Annual Gala webpage
- Title sponsorship recognition in two social media posts to more than 20,000 followers
- Title sponsorship recognition in Wheels & Heels Annual Gala, invitation, electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 50,000 email subscribers
- Title sponsorship recognition in pre-event electronic communication to event attendees
- Two overnight accommodations at Hotel Murano for Wheels & Heels Annual Gala
- Full page ad in auction catalogue and logo inclusion in dinner and live auction presentation

### PRESENTING

\$25,000

SOLD:

 **State Farm**



LeMay  
Family Collection  
FOUNDATION

- Presenting sponsorship recognition across printed event materials including event signage and sponsor table tents
- One table of eight with premium seating and table signage and eight invitations to the private Concours Club Annual Gathering
- Company logo listed as presenting sponsor on Wheels & Heels Annual Gala webpage
- Presenting sponsorship recognition in one social media post to more than 20,000 followers
- Presenting sponsorship recognition in Wheels & Heels Annual Gala invitation, electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 50,000 email subscribers
- Presenting sponsorship recognition in pre-event electronic communication to event attendees
- Two overnight accommodations at Hotel Murano for Wheels & Heels Annual Gala
- Full page ad in auction catalogue and logo inclusion in dinner and live auction presentation

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## SUPPORTING

\$20,000

SOLD:



- Supporting sponsorship recognition across printed event materials including event signage and sponsor table tents
- One table of eight with premium seating and table signage and eight invitations to the private Concours Club Annual Gathering
- Company logo listed as supporting sponsor on Wheels & Heels Annual Gala webpage
- Supporting sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 50,000 email subscribers
- Supporting sponsorship recognition in pre-event electronic communication to event attendees
- One overnight accommodation at Hotel Murano for Wheels & Heels Annual Gala
- Half page ad in auction catalogue and logo inclusion in dinner and live auction presentation

## PLATINUM

\$15,000

SOLD:



- Platinum sponsorship recognition across printed event materials including event signage and sponsor table tents
- One table of eight with premium seating and table signage and eight invitations to the private Concours Club Annual Gathering
- Company logo listed as platinum sponsor on Wheels & Heels Annual Gala webpage
- Platinum sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 50,000 email subscribers
- Platinum sponsorship recognition in pre-event electronic communication to event attendees
- Half page ad in auction catalogue and logo inclusion in dinner and live auction presentation

## GOLD

\$10,000

SOLD:



- Gold sponsorship recognition across printed event materials including signage and sponsor table tents
- One table of eight with premium seating and table signage
- Company logo listed as gold sponsor on Wheels & Heels Annual Gala webpage
- Gold sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 50,000 email subscribers
- Gold sponsorship recognition in pre-event electronic communication to event attendees
- Quarter page ad in auction catalogue and logo inclusion in dinner and live auction presentation

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## SILVER

\$5,000

**SOLD:**



**BMW Northwest**  
Tacoma | Experience the Best | Since 1968



**Sotheby's**

- Silver sponsorship recognition across printed event materials including signage and sponsor table tents
- One table of eight with premium seating and table signage
- Company name listed as silver sponsor on Wheels & Heels Annual Gala webpage
- Silver sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 50,000 email subscribers
- Silver sponsorship recognition in pre-event electronic communication to event attendees
- Listed as silver sponsor in auction catalogue and logo inclusion in dinner and live auction presentation

## TABLE

\$2,500

**SOLD:**



- One table of eight with preferred seating and table signage
- Recognition of table sponsorship listed in auction catalogue and in dinner presentation



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## SPONSOR FORM

America's Automotive Trust (AAT), headquartered in Tacoma, WA, is a newly formed not-for-profit corporation that seeks to secure America's automotive heritage and to transfer the skills and knowledge necessary for the future of collector vehicles and the enthusiast community for generations to come. AAT is made up of four founding entities: LeMay – America's Car Museum, the RPM Foundation, Club Auto and the Concours Club.

Organization/Company: \_\_\_\_\_  
(as you would like printed)

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Method: ☐ Check (payable to America's Automotive Trust) ☐ Credit card

☐ Visa ☐ Master Card ☐ AMEX ☐ Discover (please choose one)

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please make it payable to America's Automotive Trust and mail with completed form to:

**America's Automotive Trust**  
**Attn: David Madeira**  
**2702 East D Street**  
**Tacoma, WA 98421**

If paying by credit card: Please fax completed form to 253.779.8499 Attn: David Madeira or email [info@americasautomotivetrust.org](mailto:info@americasautomotivetrust.org).

For ticket information, call America's Automotive Trust at 253.779.8490 or email [rsvp@americasautomotivetrust.org](mailto:rsvp@americasautomotivetrust.org).

Please note: All sponsorships must be paid in full prior to event/promotions to receive benefits. AAT will confirm the status of your request shortly.

Sponsorship opportunities are limited and on a first come, first served basis.

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Title – \$50,000</b> (1 available)         | <input type="checkbox"/> <b>Presenting – \$25,000</b> (1 available) |
| <input type="checkbox"/> <b>Supporting – \$20,000</b> (3 available)    | <input type="checkbox"/> <b>Platinum – \$15,000</b> (5 available)   |
| <input type="checkbox"/> <b>Gold – \$10,000</b> (5 available)          | <input type="checkbox"/> <b>Silver – \$5,000</b> (5 available)      |
| <input type="checkbox"/> <b>Table Sponsor – \$2,500</b> (10 available) |   |

**Thank you for your support!**

