

# WHEELS & HEELS ANNUAL GALA



AMERICA'S CAR MUSEUM®



SATURDAY  
JUNE 4, 2016

Anticipated Attendance: 300

The Wheels & Heels Annual Gala is a celebration of the anniversary of America's Car Museum. Set in the stunning Titus-Will Gallery, this is the Museum's largest fundraiser in support of its commitment to celebrating America's love affair with the automobile, our focus on education programs and the Hagerty Education Program at America's Car Museum (HEP).

ACM will also present its Nicola Bulgari Award, named after jewelry magnate and classic car collector Nicola Bulgari. This award is given annually to an individual who made an outstanding contribution to preserve America's automotive heritage through education, car restoration and collecting classic cars. Past recipients include Dr. Frederick Simeone, founder of the Simeone Automotive Museum, Edward Welburn, vice president of global design for General Motors, McKeel Hagerty, president and CEO of Hagerty and Rick Hendrick, owner of Hendrick Motorsports.

## TITLE

\$50,000

**SOLD**



- Title sponsorship recognition across printed event materials including advertisements, event signage and sponsor table tents
- Two tables of eight with premium seating and table signage and sixteen invitations to the private Concours Club Annual Gathering
- Company logo listed as title sponsor on Wheels & Heels Annual Gala webpage
- Title sponsorship recognition in two social media posts to more than 17,300 followers
- Title sponsorship recognition in Wheels & Heels Annual Gala save the date, invitation, electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 39,000 email subscribers
- Title sponsorship recognition in pre-event electronic communication to event attendees
- Two overnight accommodations at Hotel Murano for Wheels & Heels Annual Gala
- Full page ad in auction catalogue and logo inclusion in dinner and live auction presentation

## PRESENTING

\$25,000

- Presenting sponsorship recognition across printed event materials including event signage and sponsor table tents
- One table of eight with premium seating and table signage and eight invitations to the private Concours Club Annual Gathering
- Company logo listed as presenting sponsor on Wheels & Heels Annual Gala webpage
- Presenting sponsorship recognition in one social media post to more than 17,300 followers
- Presenting sponsorship recognition in Wheels & Heels Annual Gala invitation, electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 39,000 email subscribers
- Presenting sponsorship recognition in pre-event electronic communication to event attendees
- Two overnight accommodations at Hotel Murano for Wheels & Heels Annual Gala
- Full page ad in auction catalogue and logo inclusion in dinner and live auction presentation

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## SUPPORTING

\$20,000

- Supporting sponsorship recognition across printed event materials including event signage and sponsor table tents
- One table of eight with premium seating and table signage and eight invitations to the private Concours Club Annual Gathering
- Company logo listed as supporting sponsor on Wheels & Heels Annual Gala webpage
- Supporting sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 39,000 email subscribers
- Supporting sponsorship recognition in pre-event electronic communication to event attendees
- One overnight accommodation at Hotel Murano for Wheels & Heels Annual Gala
- Half page ad in auction catalogue and logo inclusion in dinner and live auction presentation

## PLATINUM

\$15,000

- Platinum sponsorship recognition across printed event materials including event signage and sponsor table tents
- One table of eight with premium seating and table signage and eight invitations to the private Concours Club Annual Gathering
- Company logo listed as platinum sponsor on Wheels & Heels Annual Gala webpage
- Platinum sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 39,000 email subscribers
- Platinum sponsorship recognition in pre-event electronic communication to event attendees
- Half page ad in auction catalogue and logo inclusion in dinner and live auction presentation

## GOLD

\$10,000

- Gold sponsorship recognition across printed event materials including signage and sponsor table tents
- One table of eight with premium seating and table signage
- Company logo listed as gold sponsor on Wheels & Heels Annual Gala webpage
- Gold sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 39,000 email subscribers
- Gold sponsorship recognition in pre-event electronic communication to event attendees
- Quarter page ad in auction catalogue and logo inclusion in dinner and live auction presentation

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## SILVER

\$5,000

- Silver sponsorship recognition across printed event materials including signage and sponsor table tents
- One table of eight with premium seating and table signage
- Company name listed as silver sponsor on Wheels & Heels Annual Gala webpage
- Silver sponsorship recognition in Wheels & Heels Annual Gala electronic invitation and EnRoute, ACM's monthly digital newsletter to more than 39,000 email subscribers
- Silver sponsorship recognition in pre-event electronic communication to event attendees
- Listed as silver sponsor in auction catalogue and logo inclusion in dinner and live auction presentation

## TABLE

\$2,500

- One table of eight with preferred seating and table signage
- Recognition of table sponsorship listed in auction catalogue and in dinner presentation



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## SPONSOR FORM

America's Car Museum (ACM) – one of USA Today's 10 Best Museums in Seattle and KING5's 2015 Best Museum in Western Washington – is an international destination for families and auto enthusiasts to celebrate America's love affair with the automobile and how it shaped our society. The stunning, four-level, 165,000-square foot facility in Tacoma, Washington, features twelve rotating exhibits, five annual Signature Events and serves as an educational center, hosting students of all ages.

Organization/Company: \_\_\_\_\_  
(as you would like printed)

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Method: ☐ Check (payable to LeMay - America's Car Museum) ☐ Credit card

☐ Visa ☐ Master Card ☐ AMEX ☐ Discover (please choose one)

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

If paying by check, please make it payable to LeMay – America's Car Museum and mail with completed form to:

**LeMay – America's Car Museum**  
**Attn: Lynette Crumity**  
**2702 East D Street**  
**Tacoma, WA 98421**

If paying by credit card: Please fax completed form to 253.779.7499 Attn: Lynette Crumity or email [lynette.crumity@americascarmuseum.org](mailto:lynette.crumity@americascarmuseum.org).

For ticket information, call Caitlin Keely at 253.683.3945 or email [caitlin.keely@americascarmuseum.org](mailto:caitlin.keely@americascarmuseum.org).

Please note: All sponsorships must be paid in full prior to event/promotions to receive benefits. ACM will confirm the status of your request shortly.

Please note: sponsorship opportunities are limited and on a first come, first served basis.

- |  |   |
|--|---|
| <input type="checkbox"/> <del>Title – \$50,000</del> (SOLD)            | <input type="checkbox"/> <b>Presenting – \$25,000</b> (1 available) |
| <input type="checkbox"/> <b>Supporting – \$20,000</b> (3 available)    | <input type="checkbox"/> <b>Platinum – \$15,000</b> (5 available)   |
| <input type="checkbox"/> <b>Gold – \$10,000</b> (3 available)          | <input type="checkbox"/> <b>Silver – \$5,000</b> (5 available)      |
| <input type="checkbox"/> <b>Table Sponsor – \$2,500</b> (10 available) |   |

**Thank you for your support!**