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ACM eNewsletter

June 26, 2012

The Museum is now open! [Click here to plan your visit today.](#)

Summer Hours:
10 a.m to 5 p.m.
everyday

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LouieFest
July 28-29

Meet at the ACE
August 24-26

Kirkland Concours

A PICTURE PERFECT OPENING



An estimated 10,000 people turned out for grand opening weekend.

Friday Night Preview Parties

d'Elegance
September 9

Follow us!



ACM kicked-off its grand opening weekend by hosting three, themed public parties -- Sock-Hop, Racing and Great Gatsby.



Ed Welburn, vice president of design for General Motors, (center) accepted the inaugural Nicola Bulgari Award for his outstanding contributions toward preserving automotive heritage from ACM President/CEO David Madeira (right) and American car collector Nicola Bulgari (left).

Get Involved & Stay Informed:

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Official Providers:



Tonight Show host and classic car aficionado Jay Leno (pictured with David Madeira) attended the Friday night festivities.





MICHAEL CRAFT
PHOTOGRAPHY



A fireworks show capped the night for more than 1,000 party-goers.

Grand Opening Day





Arscentia



David Madeira presented Nancy LeMay with a key to the museum during the opening ceremonies, which also included speeches from dignitaries and a special presentation by the Puyallup Indian Tribe.



ACM's wall-mounted A1 Team USA "We the People" race car is a favorite among museum goers.



Visitors flocked to the Harold LeMay exhibit in the museum's Showcase Gallery. Harold had a deep passion for American automobiles and the stories that accompany them.



As this father and son saw firsthand, Harold LeMay amassed an eclectic collection of autos, like this 1907 Great Arrow.



Visitors couldn't help but stare at ACM's 1930 Duesenberg Model J.



Car enthusiasts from across the Pacific NW showed off their prized cars, trucks and motorcycles during ACM's grand opening car show on the Haub Family Field.



The museum's slot car track was a big hit with the kids...and the dads.



Mariners' legend Edgar Martinez (center) signed autographs and posed for photos with fans in the State Farm Lounge.



Tacoma's Kim Archer (right) kept the party going after the museum closed. A free concert from Archer and six-time Grammy winners Asleep at the Wheel capped opening day festivities.

sd



ACM IN THE NEWS

ACM's grand opening has passed, but media attention sure has not. More than 500 stories, videos and broadcasts about the museum have been published in the last month.

Below are the top-10.



The New York Times featured ACM in their Sunday Automobiles section and [online](#).



MSN covered ACM's grand opening. Read their front page story [here](#).



USA Today highlighted ACM's grand opening, complete with a photo slideshow. View [here](#).



The Seattle Times showcased the museum in their NW Traveler section and [online](#).



David Madeira was interviewed on *NPR's Morning Edition*. Listen [here](#).



The Chicago Tribune ran a full-page on ACM's opening in their Sunday RIDES section and [online](#).



The *Los Angeles Times* highlighted ACM in their Sunday Travel section and [online](#).



The Oregonian discussed ACM's opening in the Sunday issue and [online](#).



MSNBC urged readers to come check out the Pacific Northwest's newest attraction. Read the story [here](#).



Road and Track gave its readers a slideshow preview of the grand opening. Read the article [here](#).

10 THINGS TO SEE AND DO THIS SUMMER AT LeMAY - AMERICA'S CAR MUSEUM



The Pacific Northwest's newest attraction offers a variety of things to do this summer.

To mark the summer solstice, ACM offers 10 things to see and do during the relaxing days of summer.

1) Naturally, touring the new museum tops the list. Guests can walk through the museum's 15 galleries, including the Showcase Gallery on the fourth level, where the cars of Harold LeMay are on display. The exhibit features selections from LeMay's record-setting car collection, which at one time included more than 3,000 vehicles, a Guinness world record.

2) Visit the museum's Classics Café by Pacific Grill for lunch or a snack. The café is located above the Gift Shop, offering a spectacular view of the museum's Showcase Galleries and downtown Tacoma.

3) Music on the Field - LouieFest will be resurrected July 28-29 at ACM, with some of the Puget Sound's best musicians slated to perform on four stages at Haub Family Field. For tickets and more information, visit www.louiefest.com



Young and old, ACM has something for everyone.



ACM's three driving simulators give visitors a chance to hone

4) Go Racing - Go head-to-head against other "racers" on a variety of tracks in the ACM Racing Simulators or at ACM's Slot Car track. The simulators and slot cars are located adjacent to the motorsports exhibits on the second level.

their racing skills on some of the world's most famous tracks.

5) Wander through ACM's special exhibits, assembled by the museum's first guest curator, automotive expert Ken Gross. The special displays are British Invasion, Ferrari in America, Indianapolis 500 cars, Classic Car Era, Alternative Propulsion and the cars of Italian jewelry magnate Nicola Bulgari.

6) Win a Car! ACM, together with Titus-Will Ford, will raffle a 2013 Ford Mustang GT convertible Premium Edition. Tickets are \$50 each, with proceeds benefitting the museum. The winner's name will be drawn Sept. 9 during...

7) ... the Kirkland Concours d'Elegance, at the Concours' new home, Haub Family Field at ACM. The 10th anniversary of the Kirkland Concours on Sunday, Sept. 9 will feature many of the event's popular traditions, including a display of unlimited hydroplane racers, and a showing of all the cars that have been selected Best in Show at previous Kirkland Concours.

8) Car Shows - Coffee Cruise-Ins, set for the second Saturday of the month, are free, informal car shows on Haub Family Field. Each Coffee Cruise-In runs from 9 a.m. to noon, with some of the area's coolest cars on display.



ACM plans will host everything from car shows to concerts and drive-in movies on their 3.5-acre Haub Family Field.

9) Swing by the ACM Gift Shop and pick up a souvenir to commemorate your visit to North America's newest and largest automotive museum.

10) Become a Member of ACM. Memberships are available at all levels, starting at \$50 per year. Members of the museum enjoy special members-only events, newsletters and more. For instance, visit Club Auto, located on the first level, where Club members have a place to relax, meet and socialize with like-minded enthusiasts. Club Auto members get to participate in a number of museum-sanctioned activities at the Club and on the road.

PONY UP: TITUS-WILL FORD AND ACM ARE RAFFLING

2013 FORD MUSTANG GT CONVERTIBLE AS FUNDRAISER



ACM has come up with a high-powered method of raising funds. Thanks to Titus-Will Ford, a 2013 Ford Mustang GT convertible premium edition will be raffled to benefit the museum.

Tickets for the raffle (\$50 per ticket) will be available throughout the summer, with the drawing of the winning ticket set for Sunday, September 9, when the museum hosts the Kirkland Concours d'Elegance.

"What prize could be more fitting for America's Car Museum than one of America's greatest muscle cars?" said Dominic Dobson, chief development officer of ACM. "We're grateful to Graham Tash and his team at Titus-Will Ford for their generous donation of the Ford Mustang GT convertible. Whoever wins this car is going to have some great times behind the wheel."

The 2013 Ford Mustang GT features a 5.0-liter V8 engine equipped with a six-speed automatic transmission and a powerplant capable of 420 horsepower. The vehicle has a Deep Impact Blue exterior, Charcoal Grey interior, black cloth top and comes equipped with a special electronics package with navigation, 19-inch machined

aluminum wheels and heated seats. As equipped, the MSRP for the Mustang GT is \$46,055.

The raffle is open to adults 18 and older, and the winner does not need to be present to win. Tickets may only be purchased onsite at ACM. Raffle tickets cannot be mailed or sold online. **[Click here for more information.](#)**

PICTURE THIS

For the ACM Family Album: we're looking for photos of museum members with their favorite ride

Ladies and gentlemen, it's time to show off your favorite car, truck or motorcycle. ACM will be displaying photos of our members alongside their favorite ride(s) in a digital ACM family album, which will be shown on a flat-screen inside ACM throughout 2012.

Here are the requirements for photo submission:

1. To participate, you must be a member of ACM. When you submit your photo, include your member ID number.
2. Photo should include at least one member and his or her favorite vehicle. New or old, all makes and models are welcome!
3. Please include basic information on the vehicle(s) in the photo.
4. Give three to four lines (100 words or less) on why the vehicle(s) pictured is important to you or your family.
5. The photo needs to be 1 MB or less in size.
6. Send all photo submissions to Audra Laymon at audra.laymon@lemaymuseum.org.

Below is a great example of what we're looking for!



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