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ACM eNewsletter

May 24, 2012

SPECIAL GRAND OPENING EDITION



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OPENING TICKETS
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THINGS TO SEE AND DO DURING GRAND OPENING WEEKEND AT ACM

As the grand opening of ACM approaches, here are nine things to see and do the weekend of June 2-3.

1) Grand Opening Ceremonies - Saturday, June 2 at 9:45 a.m. on the museum's Haub Family Field. ACM salutes the people who have been involved in making this museum a reality. Expect a few surprise guests and a blessing ceremony by the Puyallup Nation. Public invited.



Members of the Puyallup Nation will participate in the opening ceremonies at 9:45 a.m.

2) Go Racing - Go head-to-head against other "racers" on a variety of tracks in the ACM racing simulators or at ACM's slot car track. The simulators and slot cars are located adjacent to the motorsports exhibits on the second level.

2012 Wine and Wheels Tour

June 22-24

[Click here for more info](#)

Club Auto Kirkland

Thursdays:
3 p.m. - 6 p.m.

Saturdays:
11 p.m. - 1 p.m.

[Upcoming Events](#)

Get Involved & Stay Informed:

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[Upcoming ACM Events](#)



Asleep at the Wheel will headline ACM's grand opening concert, 5 p.m. on the Haub Family Field.

3) Free Live Music -
Free concert from six-time Grammy Award-winning Asleep at the Wheel brings Texas Swing to Haub Family Field Saturday evening. Tacoma's own Kim Archer will open the show at 5 p.m.

4) Visit the ACM Cafe for lunch or a snack - The cafe is located above the gift shop, offering a spectacular view of the museum's Showcase Galleries and downtown.

5) Tour the museum and its special exhibits, assembled by ACM's first Guest Curator, automotive expert Ken Gross -
The opening exhibits are British Invasion, Ferrari in America, Motorsports, Custom Coachwork, Alternative Propulsion and the cars of Nicola Bulgari. Guests can also walk through the Harold LeMay exhibit, featuring cars from his record-setting vehicle collection. Museum doors

[Visit Club Auto Kirkland](#)

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Official Providers:



open at 11 a.m. on Saturday, June 2.



6) Get an autograph from Mariners' legend Edgar Martinez - Presenting sponsor State Farm is bringing the 7-time all-star to the grand opening celebration. He will be signing autographs on Saturday, June 2 from 1 to 2:30 p.m. at the State Farm booth.

Former MLB star Edgar Martinez will be available for autographs at ACM June 2.

7) Free Car Shows - Grand opening weekend will be punctuated by Saturday and Sunday car shows on Haub Family Field. Each show begins at 9 a.m., and hundreds of terrific local cars will be on display throughout the day. Click [here](#) to enter a car in the show.

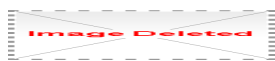


ACM's 1994 Flintmobile is sure to be a fan favorite.

8) Find a unique car - There's plenty to discover, including one car on a wall, two DeLoreans and even the Flintstones car. This George Barris Kustom Kar was used in the 1994 film starring Rick Moranis, John Goodman, Rosie O'Donnell and Elizabeth Perkins.

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9) Become a Member of America's Car Museum - There are memberships available at all levels; it's a perfect way to show your support for Tacoma's newest landmark. And remember, membership has its privileges, like special member-only events, newsletters and more. For instance, visit Club Auto, located on the first level, where Club members have a place to relax, meet and socialize with like-minded enthusiasts. Club Auto members get to participate in a number of museum-sanctioned activities at the club and on the road.



MICHAEL CRAFT
PHOTOGRAPHY



ACM IN THE NEWS

The grand opening is Saturday, June 2 and media coverage has been growing.

Below are top stories from the past couple weeks.



Alaska Airlines featured ACM in the June issue of their inflight magazine. Read the article [here](#) (pg. 108) .



Popular Mechanics previewed ACM's June grand opening. Read the story [here](#).



Examiner.com highlighted ACM's grand opening, complete with a photo slideshow. View [here](#).



About.com showcased the museum for their readers [here](#).



Seattle Business Magazine discussed ACM in their article titled "Tacoma's auto biography" [here](#).

A DREAM BECOMES REALITY



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"The museum is the realization of Harold's dream," said Nancy LeMay. "It's what my husband always wanted."

Harold LeMay's passion for automobiles will be on display beginning June 2, when ACM celebrates its official grand opening. At its peak, Harold's collection was estimated to include a record total of more than



3,400 cars, trucks and motorcycles, earning him a place in the Guinness Book in 1997.

The Harold LeMay Exhibit - one of seven themed, interactive exhibits at ACM - highlights the breadth of Harold's collection, with cars ranging from a 1916 Pierce Arrow to a 1956 Chevy two-door hardtop. "My husband never met a car he didn't like," said Nancy.



Harold's 1916 Pierce Arrow will be on display beginning June 2, 2012

Arscentia



"Harold's dream has been achieved twofold," said David Madeira, ACM president/CEO. "We built a spectacular structure to celebrate and showcase America's love affair with the automobile - a love Harold exemplified - and the Harold LeMay Exhibit is front and center (on the main show floor) for the public to appreciate and enjoy."

Harold, who passed away in 2000 at age 81, was the owner of Harold LeMay Enterprises - a refuse company in Tacoma that provided him with the means to grow his eclectic collection. In 1998, fundraising and planning began for a museum to memorialize a portion of Harold's collection and celebrate America's love for everything auto.

"ACM has evolved over time," said Madeira, who, along with the LeMay family, orchestrated much of the museum's fundraising and planning. "Inspired by Harold's collection, our museum has become a multifaceted attraction that everyone, from car lovers to children, will enjoy. Whether it's admiring our interactive exhibitry or watching a movie on the 360-degree screen in the State Farm Theatre, ACM offers something for everyone in the family."

ACM's June 2 grand opening ceremonies begin at 9:45 a.m. and the museum doors officially open at 11 a.m. Festivities include a free, live

concert by six-time Grammy Award winners "Asleep at the Wheel," an outdoor car show, slot car racing, driving simulators and, of course, Harold's beloved cars.

Advance tickets to the grand opening can be purchased at www.lemaymuseum.org.

**PONY UP:
TITUS-WILL FORD AND ACM TO RAFFLE
2013 FORD MUSTANG GT CONVERTIBLE AS
FUNDRAISER**



ACM has come up with a high-powered method of raising funds for the new non-profit museum. Thanks to Titus-Will Ford a 2013 Ford Mustang GT convertible premium edition will be raffled to benefit the museum.

ACM will begin selling tickets for the raffle (\$50 per ticket) on June 1, with sales continuing throughout the summer and culminating with the drawing of the winning ticket on Sunday, September 9, when ACM hosts

the Kirkland Concours d'Elegance.

"What prize could be more fitting for America's Car Museum than one of America's greatest muscle cars?" said Dominic Dobson, chief development officer of ACM. "We're grateful to Graham Tash and his team at Titus-Will Ford for their generous donation of the Ford Mustang GT convertible. Whoever wins this car is going to have some great times behind the wheel, and I hope they'll bring the car on many future visits to ACM."

The 2013 Ford Mustang GT features a 5.0-liter V8 engine equipped with a six-speed automatic transmission and a powerplant capable of 420 horsepower. The vehicle has a Deep Impact Blue exterior, Charcoal Grey interior, black cloth top and also comes equipped with a special electronics package with navigation, 19-inch machined aluminum wheels and heated seats. As equipped, the MSRP for the Mustang GT is \$46,055.

The raffle is open to adults 18 and older, and the winner does not need to be present to win. Tickets may only be purchased onsite at ACM. Raffle tickets cannot be mailed or sold online.

VOLUNTEERS NEEDED FOR ACM'S GRAND OPENING



- ACM is holding its grand opening June 1-3 and is actively seeking volunteers for the various activities planned.

- Anyone interested in volunteering is encouraged to go to

www.lemaymuseum.org, click on support, volunteer and download the volunteer application. Once filled out, email the application to Jana.Wennstrom@lemaymuseum.org.

For more information, feel free to email Jana Wennstrom or call 253.779.8490.

LIMITED SPACES REMAIN FOR ACM'S GRAND OPENING

'LINCOLN COLLECTOR CAR SHOW'



ACM's 3.5-acre Haub Family Field will host the June 2-3 collector car show..

Registration for Saturday, June 2 is full, however, 100 slots are still available for Sunday. Space is going quickly, so hurry and enter your vehicle at:

<https://www.lemaymuseum.org/tickets/index.php?eid=899>

PICTURE THIS

ACM is looking for photos of museum members with their favorite ride to add to their family album

Ladies and gentlemen, it's time to show off your favorite car, truck or motorcycle. Beginning at the June 2 grand opening, ACM will be displaying photos of their membership base alongside their favorite ride(s) in a digital ACM family album, which will be shown on a flat-screen inside ACM throughout 2012.

Here are the requirements for photo submission:

1. To participate, you must be a member of ACM. When you submit your photo, include your member ID number.
2. Photo should include at least one member and his or her favorite vehicle. New or old, all makes and models are welcome!
3. Please include basic information on the vehicle(s) in the photo.
4. Give three to four lines (100 words or less) on why the vehicle(s) pictured is important to you or your family.
5. The photo needs to be 1 MB or less in size.
6. Send all photo submissions to Audra Laymon at audra.laymon@lemaymuseum.org.

Below is a great example of what we're looking for!



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