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JULY 24, 2012

THE MUSEUM IS
NOW OPEN!

LOUIEFEST IS COMING TO ACM, JULY 28-29

[Click here to plan](#)

[your visit today.](#)

Summer Hours:
10 a.m to 5 p.m.
everyday

UPCOMING
EVENTS AT ACM

[LOUIEFEST](#)
July 28-29

[MEET AT THE
ACE](#)
August 24-26

[KIRKLAND
CONCOURS](#)
September 9

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**40 live bands, including Moby Grape,
The Fabulous Wailers and The Kingsmen**

"Louie Louie," the most recorded rock song in history, returns to the music forefront at Louiefest, July 28-29. ACM will host the outdoor music festival (which last occurred in 2008) on the Haub Family Field.

**GET INVOLVED
& STAY
INFORMED!**

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Blog!

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Volunteer

The 1960's song "Louie Louie," written by the late Richard Berry and arranged into rock format by Tacoma's own The Fabulous Wailers, ranks No. 55 among *Rolling Stone* magazine's "500 Greatest Songs of All Time." LouieFest, established in 2003, was inspired by the song and celebrates Pacific Northwest music, arts, crafts and culture. A portion of the funds from the two-day festival go to the Wailers Performing Arts Foundation and other youth music organizations that support scholarships, music lessons and mentoring for youth music education.

"One of our goals when we built this museum was to make it an integral part of the community," said Scot Keller, ACM chief marketing and communications officer.

Upcoming ACM Events

Visit Club Auto Kirkland

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"LouieFest is legendary for highlighting the region's vibrant music scene and the museum will surely help bring the event back in style."

LouieFest will feature 40 bands on four stages, headlined on Saturday, July 28 by Moby Grape, a band considered by many as the best San Francisco rock group of the late '60s. The event also includes food booths, a beer garden, local vendors and children's activities.

Additionally, "The Celebration of 1,000 Guitars" grand finale on Sunday, July 29 at 5 p.m. invites amateur and professional musicians to play "Louie Louie" with original members of The Fabulous Wailers. All musicians are encouraged to play along by bringing their guitars and stringed instruments, as well as medium and small amplifiers. Outlets will be available on site.

"If you play or have ever played the guitar, we urge you to come down with your axe and amp in hand and rock out to one of the greatest songs of all time," said John 'Buck' Ormsby, a founding member of The Fabulous Wailers and original organizer of LouieFest.

LouieFest runs from 10 a.m. until dusk, with tickets including free admission to the museum. Adult tickets bought in advance are \$15 for one day or \$25 for both days; adult tickets bought at the door are \$20 for one day or \$30 for both days. Tickets for children under the age of 12 are \$10 all weekend.



Acclaimed '60s rock band Moby Grape will perform on ACM's Haub Family Field, July 28-29

[Click here to get your tickets now!](#)

KICK-START YOUR ENGINES AUGUST 24-26 AT AMERICA'S CAR MUSEUM





"MEET AT THE ACE - A Summer Shakedown" Vintage Motorcycle and Scooter Festival will debut August 24-26 at ACM on the Haub Family Field.



The show, co-promoted by the museum and Ace Cafe London, will be one of the signature events at the museum this summer and will feature an array of vintage motorcycles and scooters, including Ducati, Harley-Davidson, Honda, Indian, Lambretta, Moto Guzzi, Norton, Royal Enfield, Triumph, Vespa and others.



Registration is open to all motorcycles and scooters manufactured pre-1980. Prices are \$40 for the first vehicle, \$25 for the second and \$15 each for any additional entry.

Any bike manufactured prior to 1980, like this Rumi Junior owned by ACM board member Burt Richmond, is welcome to enter in Saturday's judged show.



[SPACES ARE LIMITED, CLICK HERE TO REGISTER](#)



In addition to judged classes and an awards ceremony, the event will include motorcycle-related movies, a swap meet, live music from Tacoma's Kim Archer, a beer garden, local food vendors and a Sunday "Ride to Rainier" by the Vintage Motorcycle Enthusiasts Club (VME), with all proceeds benefiting [Wounded Warriors](#). Attendees can also enjoy panel discussions centered on the film "On Any Sunday" and a slideshow retrospective with Ace Cafe London Managing Director Mark Wilshire.

MICHAEL CRAFT
PHOTOGRAPHY

Tickets, which



include admission to ACM, are available for purchase onsite. Adults \$25; Military/Students/Seniors (65-plus) \$18; Youth (age 5-12) \$8; Under 5 free.



Booth space is also available and can be purchased by contacting LeAna Reising, ACM sales manager

The festival concludes with a Sunday ride to Mt. Rainier (\$10 per person). All proceeds go to the Wounded Warriors charity.

(leana.reising@lemaymuseum.org; 253-683-3955 direct).

[CLICK HERE FOR MORE INFORMATION](#)

ACM'S ONLINE STORE IS UP AND RUNNING



Arscentia



BNY MELLON



[Click here](#) to begin shopping for everything auto.
Membership discounts are available, so have your ID number ready.

JASON HARRIS NAMED ACM ASSOCIATE CURATOR



Jason Harris brings his impressive automotive resume to ACM to work with guest curators to develop special exhibits.

ACM has named Seattle native Jason Harris as its associate curator. Harris is working with ACM's current guest curator and automotive journalist Ken Gross to create special exhibits.

"Our museum's exhibits celebrate America's ongoing love affair with the automobile," says David Madeira, ACM president and CEO. "To properly illustrate that connection, we need great automotive storytellers like Jason to make our collection relatable and personal for everyone who comes through the door. His familiarity with automotive culture and history will allow him to bring a fresh, creative approach to creating and planning our exhibits."

Harris, who also serves as vice chairman of the Kirkland Concours

d'Elegance Selection Committee, began his automotive career in high school when he worked for a Seattle-area car collector. He has since served as a consultant for automotive clients and created and managed multiple European automotive events and tours in the Pacific Northwest.

"I've always loved cars, and it's been my dream to work for a top-tier organization like ACM," says Harris. "By

working closely with the museum during its grand opening, I've become very familiar with ACM's genesis, mission and unbelievable collection. Along with Ken, I look forward to presenting unique, interactive exhibits that everyone can identify with."



Visitors can expect more great exhibits from ACM's curators, like Indy Racing.

**PONY UP:
TITUS-WILL FORD AND ACM ARE RAFFLING
2013 FORD MUSTANG GT CONVERTIBLE
AS FUNDRAISER**



ACM has come up with a high-powered method of raising funds. Thanks to Titus-Will Ford, a 2013 Ford Mustang GT convertible premium edition will be raffled to benefit the museum.

Tickets for the raffle (\$50 each) will be available throughout the summer, with the drawing of the winning ticket set for Sunday, September 9, when the museum hosts the Kirkland Concours d'Elegance.

The 2013 Ford Mustang GT features a 5.0-liter V8 engine equipped with a six-speed automatic transmission and a powerplant capable of 420 horsepower. The vehicle has a Deep Impact Blue exterior, Charcoal Grey interior, black cloth top and comes equipped with a special electronics package with navigation, 19-inch machined aluminum wheels and heated seats. As equipped, the MSRP for the Mustang GT is \$46,055.

The raffle is open to adults 18 and older, and the winner does not need to be present to win. Tickets may only be purchased onsite at ACM. Raffle tickets cannot be mailed or sold online. [Click here for more information.](#)



ACM IN THE NEWS

Media coverage of the Pacific Northwest's newest destination continues.

Below is a sample of the post-grand opening news coverage received over the last few weeks.



Seattle Met featured ACM in their June issue and [online](#).



425 Magazine announced ACM's opening in their July issue. Read their online story [here](#).



Seattle PI highlighted the return of LouieFest [here](#).



Jalopnik gave their online visitors an inside look at ACM [here](#).

PICTURE THIS

For the ACM Family Album: We're looking for photos of museum members with their favorite ride

Ladies and gentlemen, it's time to show off your favorite car, truck or motorcycle. ACM will be displaying photos of our members alongside their favorite ride(s) in a digital ACM family album, which will be shown on a flat-screen inside ACM.

Here are the requirements for photo submission:

1. To participate, you must be a member of ACM. When you submit your photo, include your member ID number.
2. Photo should include at least one member and their favorite vehicle. New or old, all makes and models are welcome!
3. Please include basic information on the vehicle(s) in the photo.
4. Give three to four lines (100 words or less) on why the vehicle(s) pictured is important to you or your family.

5. The photo needs to be 1 MB or less in size.
6. Send all photo submissions to Audra Laymon at audra.laymon@lemaymuseum.org.

Here are some great examples we've already received.



Charter members Grant and Tye Morris alongside their 1969 GTO convertible.



ACM member Bob Giuntoli and his 1936 Ford 3-Window Coupe.



Museum member Sally Bany and her Von Dutch 1965 Ford Econoline Van "Dutchie".

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